Thank A Farmer

Newspaper of Origin: *Indiana Media Group*

Description:

Once a week in July we ran a full page editorial promotion that featured a farmer, farm family or farm business. The Thank A Farmer promotion gave us an opportunity to tune our readers into the challenges and positive advances in agriculture and to thank the farming community. Advertisers were happy to get on board. In July we generated $17,000 between Logansport, Kokomo and Terre Haute.

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Thank a Hoosier Farmer

BUSINESS IS POPPING

Tipton County family's Groomsville Popcorn full of flavor

BY LAURA ARWOOD
KOKOMO TRIBUNE

A SPECIAL THANK YOU TO OUR SPONSORS FOR HELPING US FEATURE AND SUPPORT THE FARMERS WITHIN OUR COMMUNITY.

IVY TECH COMMUNITY COLLEGE · BANE-WELKER · POET · First Bank of Berne · Kokomo Grain Co. · scheiddiesel · BAYER · CERES SOLUTIONS · FIRST FARMERS BANK & TRUST · Windmill Grill · CITY FIRSTS

Thank a Hoosier Farmer

Readers who wake each morning to feed the cows or watch the sun set in the evening over horses grazing in the pasture will find something familiar in the Thank a Hoosier Farmer feature.

Our community wouldn't be what it is today without the family farms that grow and produce the wholesome, delicious food we eat. It's important to make sure our community's farmers clearly see how thankful we are for their hard work and dedication.

Purchase a Thank a Hoosier Farmer multi-media package, showing support of our local farmers.

STATEWIDE SPONSORSHIPS

PRESENTING $5,000
Listed as presenting sponsor, Large logo inclusion statewide on each market's page all four weeks, 100K digital impressions statewide, Half Page Ad - All Participating Markets

MAJOR $2,500
Listed as a sponsor, logo inclusion statewide on each market's page all four weeks, 100K digital impressions statewide, Quarter Page Ad - All Participating Markets

SUPPORTING $1,500
Listed as a sponsor, logo inclusion on each market's page all four-four weeks, 50K digital impressions statewide, Eighth Page Ad - All Participating Markets

Thank a Hoosier Farmer

FIELDS of GOLD

SPONSOR LOGOS HE

THIS WEEKLY FEATURE WILL PUBLISH IN
Anderson, Kokomo, Logansport, Terre Haute, Goshen, Hendricks County, Jeffersonville, Lebanon/Zionsville, Batesville, Rushville, Greensburg and Washington

Thank a Hoosier Farmer

DAILY DATA

Company utilizes precision agriculture technologies to maximize profitability

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IVY TECH COMMUNITY COLLEGE · BANE-WELKER · POET · scheiddiesel · BAYER · CERES SOLUTIONS · FIRST FARMERS BANK & TRUST · Stephen's CARPET PLUS · The Gray Mill · Pulaski Memorial Hospital · Security Federal