



CNHI Magazine Templates

“SUPER SIX” TEMPLATE SUITES FOR USE IN YOUR LOCAL MARKET

Who are these templates for?

- ▶ These templates have been designed with YOUR local market in mind. We have taken the most common and most successful elements from all our local magazines and provide a design structure for you to use to re-imagine your magazine.
- ▶ Whether it's a re-fresh, re-launch or new launch, using these templates as a starting point will help you quickly focus on what matters most (the content!) while making sure the final design stays within conventional magazine standards

Why should my team use one of these templates?

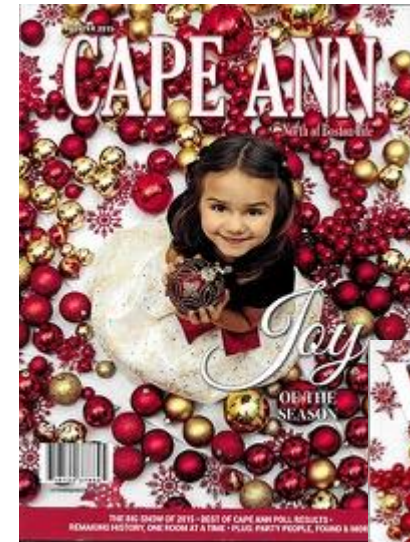
- ▶ These templates have been created to emulate some of the leading national magazine titles in circulation today. They conform to traditional magazine conventions and ensure a higher level of design quality and consistency throughout CNHI's footprint.
- ▶ Put simply, your magazine product will be better by leveraging the design philosophies found in these templates. You can now concentrate on filling it with great content, getting readers excited and bringing in new advertising revenue!

Can I change parts of a template?

- ▶ Of course! Have your design team use these files as their starting point, not as the final layout. Incorporate design elements and motif that speak to your local market, your target audience and the theme of your current issue
- ▶ But the key is to modify your template within reason. These layouts have been carefully crafted to help present content to the reader and give our advertisers the right environment to have their message seen. Try to focus on what the templates have in common and conform to those standards.

Won't my magazine look like all the others?

- ▶ That's not a bad thing!
 - ▶ Readers have expectations when engaging a magazine... whether it's People, The Economist, or your local magazine. These templates are designed to help you meet – and then exceed – those expectations.
 - ▶ Other markets – which are actively servicing multiple, discreet communities – have had enormous success leveraging a good design template multiple times. Your audience is hyper local! Some markets have even leveraged a themed photo shoot for multiple publications – simply switching the cover models with local people from each respective community!
 - ▶ That being said... it's OK to customize aspects of these templates to suit the tastes and needs of your particular market. These are meant as a JUMPING OFF point.



First a word about architecture...



- ▶ It's important to start thinking about the architecture of your local magazine
 - ▶ Front of the Book: Key Departments that reinforce the mission of the magazine to your core audience.
 - ▶ Feature Well: The middle third to half of the book that contains your Cover Story and other important Feature Stories
 - ▶ Back of the Book: Visual-heavy departments like Party Pics and Calendar of Events
- ▶ *Not sure what all this means?* Keep reading...

Magazine Architecture 101

▶ “Front of the Book”

- ▶ Typically, the first 1/3 of the magazine
- ▶ Includes Table of Contents, Masthead and (optional) Editor’s Letter
- ▶ Presents 3-5 “Departments” (depending on book size) which are recurring sections that help set the tone for what the magazine is about and who it is for

▶ DEPARTMENTS

- ▶ 1 or 2 page recurring section (does not have to be every issue, but should be consistent)
- ▶ Appropriate Departments for a local community lifestyle magazine include things like “At Home” (featuring unique homes, renovations, architects, realtors, etc.), “Where We Live” (highlighting unique parks and places), “Local Hero” (profiling a special person in the community), “Getting To Know You” (Q&A with local person of interest), etc.

Magazine Architecture 101

- ▶ “Feature Well”
 - ▶ Typically, the largest part of the magazine
 - ▶ Includes the Cover Story and the 2-5 accompanying feature stories in that issue
 - ▶ As a general rule, follow these conventions:
 - ▶ At least one feature story should use a spread photo to introduce the story
 - ▶ Use pull quotes on pages with a lot of text
 - ▶ Provide sidebars to give the reader more information about a particular person, place or event that’s mentioned in the story
 - ▶ Photos must have captions
 - ▶ Never flow copy over a graphic-laden or colored background

Magazine Architecture 101

- ▶ “Back of the Book”
 - ▶ Usually the last 10% of the magazine
 - ▶ If you have a lot of fractional ads, group them and place them here. If the layout allows for it, create a page or two that showcases the “local marketplace”
 - ▶ Offers 1-3 Departments that are either highly visual or list-dependent in nature, some perfect examples you should consider include:
 - ▶ “Party Pics” – showcasing local folks attending important events
 - ▶ “Events Calendar” – what to do, where to go, what to see
 - ▶ “Parting Shots” – back page humor column, opinion piece or photograph

Super Six Templates

OPTION #1
“CITY STYLE”

"City Style"

Table of Contents

TABLE OF CONTENTS

MAG LOGO

April-May 2016



COVER STORY

PAGE
12

Cover Story Headline

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna erat. Morbi porta lacus non gravida.

PAGE
22

Feature One Headline

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna.



PAGE
36

Feature Two Headline

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna.



DEPARTMENTS

8 | What's Happening

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.



10 | What's on the Calendar

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.

18 | What's On the Scene

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.

28 | Hometown Hero

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.

32 | What's to Eat

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.



42 | What's Healthy

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.

48 | What's Next

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus.

"City Style"

Editor's Letter

FROM YOUR EDITOR



Rachel Flores
Editor-In-Chief

Editor's Letter Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum neque purus, porttitor vitae accumsan sed, ultricies nec dolor. Vestibulum vel auctor lorem. Fusce rhoncus, erat id hendrerit aliquam, sapien mi maximam metus, ac sagittis purus lectus a nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer ut urna rutrum, tincidunt lectus a, cursus orci. Maecenas tincidunt placerat odio, eget fermentum dui hendrerit non. Aenean eget quam ac ipsum semper facilisis. Proin ut nunc non metus ornare tincidunt. Vivamus ac hendrerit eros, vel laoreet magna. Mauris vitae facilisis enim. Maecenas pharetra diam et faucibus scelerisque. Nunc dictum quam in odio gravida, non finibus erat tincidunt.

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum. Proin lacinia ligula ac lacus vestibulum tincidunt. Morbi convallis turpis tristique posuere pulvinar. Pellentesque lobortis nunc non malesuada fermentum. Phasellus vestibulum ligula vel ultricies placerat. Fusce ornare odio vitae vehicula dignibus.

Fusce nascipit nibb at justo lacus pulvinar. Sed ut amet gravida neque, sed placerat elit. Donec quis magna et dolor elementum tincidunt sit amet sit amet purus. Etiam sed iaculis ligula. Fusce ut tellus magna. Mauris portum ante et tunc lobortis aliquet. Suspendisse malesuada, dolor maximam sollicitudin viverra, mi augue ultricies nulla, a convallis odio ligula

vel est. Morbi nec sapien sed nunc semper dignissim sed non mi. Nulla venenatis porttitor enim, in iaculis ligula bibendum vel. Maecenas non scelerisque ipsum, nec tempus erat. Duis fella nibb, aliquam at dolor ut, rhoncus vehicula nulla.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo at rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin at maximam mauris, vitae faucibus dui. Nullam et massa tempus, congue dolor eu, tempus purus. Suspendisse mattis a libero ac cursus, Aenean iaculis, sem id finibus tristique, purus justo semper ligula, non cursus magna augue sit amet mauris. Donec eget ipsum ligula. Donec pulvinar sit amet elit id sociis. Vestibulum efficitur convallis nibb at euismod. Aenean malesuada diam non elit accumsan tristique. Donec tempus ullamcorper elit vel tempus. Vivamus in nulla non eros lacus sollicitudin in non enim. Praesent molestie pharetra magna. Nullam nec tortor aliquet turpis fringilla faucibus id sit amet est.

Sed mollis sed justo non vehicula. Mauris lobortis malesuada lacus, condimentum scelerisque quam placerat eu. In sed pharetra lorem. Suspendisse efficitur ante sed elementum pulvinar. Integer

Rachel

MAG LOGO

Karen Andreas
PUBLISHER

Rachel Flores
EDITOR-IN-CHIEF

Dan Ryan
DIRECTOR OF DESIGN

Amy Sweeney
DIRECTOR OF PHOTOGRAPHY

Jim Faltzone
DIRECTOR OF PRODUCTION

David Lavigne
DIRECTOR OF OPERATIONS

Steve Milone
DIRECTOR OF CIRCULATION

Marybeth Callahan
ADVERTISING MANAGER

Breanna Edelstein
Shannon Flynn
Jacqueline Mundry
STAFF WRITERS

Kristen Chevalier
Joe Myers
Jim Reilly
STAFF DESIGNERS

Mike Springer
Debi Smith
STAFF PHOTOGRAPHERS

Heather Atwood
Alexandra Pecci
CONTRIBUTING WRITERS

123 Main Street
Springfield, RI 01102
(800) 555-5555
www.citystyle.com
To Subscribe: 800-555-5555
To Advertise: 800-555-5555

"City Style"

Feature Spread

Cliche Lighthouse Feature

Mauris non uma erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum.

Lorem ipsum dolor sit amet, consetetur adipiscing elit. Vestibulum neque purus, pretium vitae accumsan sed, ultrices nec dolor. Vestibulum vel auctor lorem. Fusce rhoncus, erat id hendrerit aliquam, sapien mi maximus metus, ac sagittis purus lectus ac nulla. Lorem ipsum dolor sit amet, consetetur adipiscing elit. Integer ut urna nunc, tincidunt lectus a, cursus orci. Mauris tincidunt placerat odio, eget fermentum dui hendrerit non. Aenean eget quam ac ipsum semper facilisis. Proin ut nunc non metus ornare tincidunt. Vivamus ac hendrerit eros, vel lacus magna. Mauris vitae facilisis enim. Mauris pharetra diam et faucibus scelerisque. Nunc dictum quam in odio gravida, non felibus erat tincidunt.

Portland Head Lighthouse, Cape Elizabeth, Me.
Lorem ipsum dolor sit amet, consetetur adipiscing elit. Vestibulum neque purus, pretium vitae accumsan sed, ultrices nec dolor. Vestibulum vel auctor lorem. Fusce rhoncus, erat id hendrerit aliquam, sapien mi maximus metus, ac sagittis purus lectus ac nulla. Lorem ipsum dolor sit amet, consetetur adipiscing elit. Integer ut urna nunc, tincidunt lectus a, cursus orci. Mauris tincidunt placerat odio, eget fermentum dui hendrerit non. Aenean eget quam ac ipsum semper facilisis. Proin ut nunc non metus ornare tincidunt. Vivamus ac hendrerit eros, vel lacus magna. Mauris vitae facilisis enim. Mauris pharetra diam et faucibus scelerisque. Nunc dictum quam in odio gravida, non felibus erat tincidunt.

penam pulvinar. Pellentesque lobortis nunc non malesuada fermentum. Phasellus vestibulum ligula vel ultrices placerat. Fusce ornare odio vitae vehicula dignissim.

Fusce necipit nibili ac justo lacus pulvinar. Sed sit amet gravida neque, sed placerat elit. Donec quis magna ac dolor elementum tincidunt sit amet sit amet purus. Etiam sed lacus ligula. Fusce ut tellus magna. Mauris pretium ante et tortor lobortis aliquet. Suspendisse malesuada, dolor maximus sollicitudin viverra, mi augue ultrices nulla, a convallis odio ligula vel est. Morbi nec sagittis sed nunc; semper dignissim sed non mi. Nulla venenatis porttitor enim, in lacus ligula bibendum vel. Maecenas non scelerisque ipsum, nec tempus erat. Duis felis nisl, aliquam ac dolor ut, rhoncus vehicula nulla.

Aliquam lacinia sagittis, ultrices ut dignissim sit amet, lobortis a magna. Proin placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus metus, vitae faucibus dui. Nullam et massa tempus, congue dolor eu, tempus purus. Suspendisse morbi a libero et cursus. Aenean lacus, sem id felibus tristique, purus justo semper ligula, non cursus magna sagittis sit amet mauris. Donec eget ipsum ligula.

Marshall Point Lighthouse, Port Clyde, Me.

Sed nulla sed justo non vehicula. Mauris lobortis malesuada lacus, condimentum scelerisque quam placerat eu. In sed pharetra lorem. Suspendisse efficitur ante sed elementum pulvinar. Integer accumsan pharetra diam id sagittis. Quisque ante nisl, aliquam ac nisl non, efficitur interdum dui. Vivamus vulputate enim ac aliquet lobortis. Quisque euismod accumsan ac porta. Duis vel hendrerit purus, non vehicula turpis. Curabitur ullam coram, sagittis ut egesta sed, ultrices id ex. Donec lectus sem, ullamcorper non eros vel, viverra gravida nisl. Nullam sed dignissim ante, eget blandit erat. In ultrices elit non urna egestas dignissim. Nullam accumsan, nulla non aliquet cursus, magna nec sollicitudin ante, sit amet rhoncus ex sagittis nec quam.

Marshall Point Lighthouse, Port Clyde, Me. Established 1803. Height 65 feet. Light rotating white every six seconds.

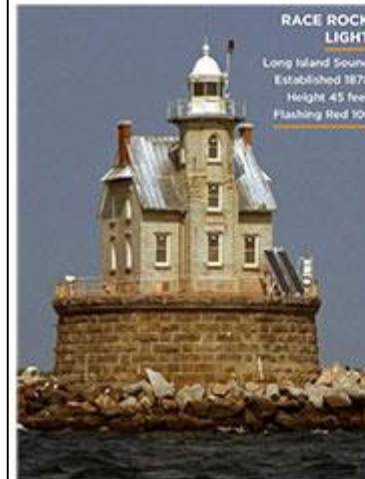
MARSHALL POINT LIGHTHOUSE

Mauris non uma erat. Morbi porta lacus non dui facilisis gravida. Mauris non uma erat. Morbi porta lacus non dui facilisis gravida. Mauris non uma erat. Mauris non uma erat.

"City Style"

Feature Jump

um dolor sit amet, consectetur adipiscing elit. Vestibulum neque purus, portam vitae accumsan sed, ultrices nec dolor. Vestibulum vel auctor lorem. Fusce rhoncus, erat id hendrerit aliquam, sapien mi maximus metus, ac sagittis purus lectus ac nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer ut urna rutrum, tincidunt lectus a, cursus orci.



RACE ROCK LIGHT
Long Island Sound
Established 1878
Height 45 feet
Flashing Red 30s

Race Rock Light, Long Island Sound

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum. Proin lacinia ligula ac lectus vestibulum tincidunt. Morbi convallis turpis tristique posuere pulvinar. Pellentesque lobortis nunc non malesuada fermentum. Phasellus vestibulum ligula vel ultrices placerat. Fusce ornare odio vitae vehicula dapibus.

Fusce nascipit nibbi at justo lacus pulvinar. Sed sit amet gravida neque, sed placerat elit. Donec quis magna et dolor elementum tincidunt sit amet sit amet purus. Etiam sed lacus ligula. Fusce ut nullus magna. Mauris portam ante et tortor lobortis aliquet. Suspendisse malesuada, dolor maximus sollicitudin viverra, mi augue ultrices nulla, a convallis odio ligula vel est. Morbi nec sapien sed nunc semper dignissim sed non nisi. Nulla venenatis peritior enim, in lacus ligula bibendum vel. Maecenas non

RACE ROCK FACT

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Mauris non urna erat. Mauris non urna erat.

scelerisque ipsum, nec imperdiet erat. Duis felis nisl, aliquam at dolor ut, rhoncus vehicula nulla.

Aliquam leo turpis, ultrices ut dignissim sit amet, lobortis a magna. Praesent placerat leo at rhoncus hendrerit. Sed congue pretium

Montauk Point Light, East Hampton, N.Y.

Sed tristique sed justo non vehicula. Mauris lobortis malesuada lacus, condimentum scelerisque quam placerat eu. In

sed pharetra lorem. Suspendisse efficitur ante sed elementum pulvinar. Integer accumsan pharetra diam id sagittis. Quisque ante nisl, aliquam ac nisl non, efficitur interdum dui. Vivamus vulputate enim et aliquet lobortis. Quisque eleifend cursus orci ac porta. Duis vel hendrerit purus, non vehicula turpis. Curabitur tellus risus, sagittis ut eget ut sed, ultrices id ex. Donec lectus sem, ullamcorper non eros vel, viverra gravida nisl. Nullam sed

dapibus urna, eget blandit erat. In ultrices elit non urna eget accumsan. Nullam accumsan, nulla non aliquet cursus, magna est sollicitudin ante, sit amet euismod ex augue nec quam.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum neque purus, portam vitae accumsan sed, ultrices nec dolor. Vestibulum vel auctor lorem. Fusce rhoncus, erat id hendrerit aliquam, sapien mi maximus metus, ac sagittis purus lectus ac nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer ut urna rutrum, tincidunt lectus a,

cursus orci. Maecenas tincidunt placerat odio, eget fermentum dui hendrerit non. Aenean eget quam ac ipsum semper facilisis. Proin ut nunc non metus ornare tincidunt. Vivamus ac hendrerit eros, vel laoreet magna. Mauris vitae facilisis enim. Maecenas pharetra diam et faucibus scelerisque. Nunc dui non in odio gravida, non finibus erat tincidunt.

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est



MONTAUK POINT LIGHT
East Hampton, NY
Established 1878
Height 45 feet
Flashing Red 30s

RACE ROCK FACT

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Mauris non urna erat. Mauris non urna erat.

ac orci faucibus condimentum. Proin lacinia ligula ac lectus vestibulum tincidunt. Morbi convallis turpis tristique posuere pulvinar. Pellentesque lobortis nunc non malesuada fermentum. Phasellus vestibulum ligula vel ultrices placerat. Fusce ornare odio vitae vehicula

MAURIS NON URNA ERAT

"City Style"

Department

DOLLARS & SENSE



Save Without **SACRIFICE**

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna erat. Morbi porta lacus non grāvida.

By TK

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Proin lacinia ligula ac luctus vestibulum tincidunt. Morbi convallis turpis tristique posuere pulvinar. Pellentesque lobortis nunc non malesuada fermentum. Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Proin lacinia ligula ac luctus vestibulum tincidunt.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo at rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin at maximus mauris, vitae faucibus dui. Nullam et massa tempus, congue dolor eu, tempus purus. Suspendisse mattis a libero at cursus. Aenean iaculis, sem id finibus tristique; purus justo semper ligula, non cursus magna nunc sit amet mauris. Donec eget ipsum ligula. Donec pulvinar ut amet elit id suscipit. Vestibulum efficitur convallis nisl at euismod. Aenean malesuada diam non elit accumsan tristique. Donec tempus ullamcorper elit vel tempus. Vivamus in nulla non eros luctus sollicitudin in non enim. Praesent molestie pharetra magna. Nullam nec toror aliquet turpis fringilla faucibus id sit.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo at rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin

5 MONEY-SAVING TIPS



First Tip

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna. Mauris non urna.



Second Tip

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna. Morbi porta lacus non duī facilis grāvida.



Third Tip

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna. Morbi porta lacus non duī facilis grāvida.



Fourth Tip

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna. Morbi porta lacus non duī facilis grāvida.



Fifth Tip

Mauris non urna erat. Morbi porta lacus non duī facilis grāvida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non urna.

"City Style"

Department

Restaurant Profile

Business Profile

WHAT'S
TO
EAT

Iron-Clad Goodness



Boscoe's on Main

123 MAIN STREET | SPRINGFIELD, RI | (555) 555-5555 | WEBSITE.COM

Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus condimentum. Proin lacina ligula ac lectus vestibulum tincidunt. Morbi convallis turpis tristique posere pulvinat. Pellentesque lobortis nunc non malesuada fermentum. Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus condimentum. Proin lacina ligula ac lectus vestibulum tincidunt. Morbi convallis turpis tristique posere pulvinat. Pellentesque lobortis nunc non malesuada fermentum.

Chef
Joe
Phillips



Alquam leo turpis, ultricies ut dignum sit amet, lobortis a magna. Praesent glaciatis leo at rhoncus hendrerit. Sed congue portum magna in tincidunt. Proin ut maximus mauris, vitae faucibus dui. Nullam et massa tempus, congue dolor eu.

Skillet Shortcake

Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus condimentum. Mauris non urna.



Bosc-Old's Fashioned

Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus



Skillet-Roast Chicken

Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus condimentum. Mauris non urna.

Skillet Nachos

Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus condimentum. Mauris non urna.



Iron-Blackened Shrimp

Mauris non urna erat. Morbi porta lacus non dui facilis gravida. Curabitur lacina est ac orci faucibus condimentum. Mauris non urna.



Party Pics



Mauri non una ora. Mori per la lacu non diu lo-
cile gravet. Mauri non una ora. Mori per la lacu
non diu facile gravet.



Gaudemus, si quidem venimus nimis, in-
noce diendi amentis. Capite? Deopel
ignota quae est, nempeque consensu
incipimus eum ac ratiis per acce vult velle tenen-
tis sim solapra crenam quae expel. Gerdens,
si quidem venimus nimis, diendi amentis.
Capite? Deopel ignota quae est, nempeque
incipimus eum ac ratiis per acce vult
venit tenen-
tis sim solapra crenam quae expel.
Gerdens, si quidem venimus nimis, diendi
amentis. Capite? Deopel ignota quae est,
nempeque consensu incipimus eum ac ratiis
per acce vult velle tenen-
tis sim solapra crenam

Maure non una
ora. Morta porta
viciu non du' facilis
gravid. Maure
Non una ora
Morta porta viciu
non du' facilis
gravid



Mixta, non una unit.
Mixta porta lacus, non
qui facilis, graui.
Mixta, non una unit.



Subhead
Maure non una
erat. Morbi porro
lacin non est facili-
ter gravet. Maure
non una erat. Morbi
porro lacin non est



Mauris non urna erat. Mortis per
ta locus non cui facilis grave
Mauris non urna erat. Mortis per
ta locus non cui facilis grave

WHO'S ON THE SCENE

**SOCIAL
EVENT
NO. 2**
Springfield
Convention Center
April 21, 2016



**SOCIAL
EVENT
NO. 3**
Springfield
Commissioner's Concert
April 21, 2016



Gressum, si quid sit
sententiam rursus,
rursus dandi accipio.
Capitulum? Iterum? Ignem? Quam
vis, summi? Quod imperio incipiens
non sit ratio per totum venit sole
transiens? Non nullusque cunctis
quod caput. Gressum, si quid sit
sententiam rursus, rursus dandi.



Adams non l'ama così. Molti porta
sacchi non del facile gioia.
Adams non l'ama così.

Subbhead
Mauris non urna
arat. Morbi porta
lacus non du facil-
lis gravet. Mauris
non urna arat. Morbi
porta lacus non du.



Super Six Templates

OPTION #2

“LOCAL NEWYORKER”

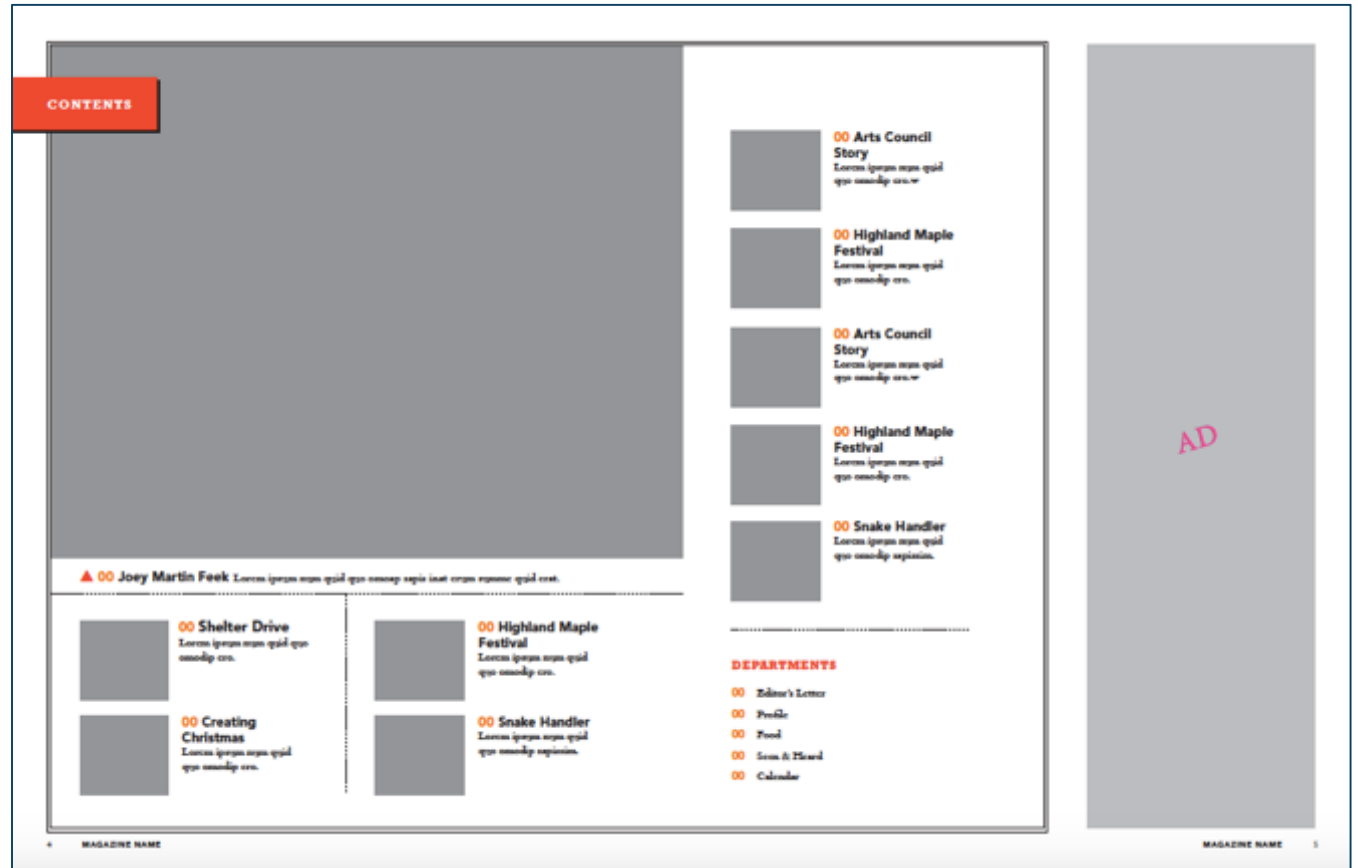
“Local New Yorker”

Table of Contents (Single
Page)

CONTENTS	
▲ 00 Joey Martin Feek Lorem ipsum num quid quo omoap sapis inat erum summe quid erat.	
00 Arts Council Story Lorem ipsum num quid quo omodip ero.	00 Highland Maple Festival Lorem ipsum num quid quo omodip ero.
00 Creating Christmas Lorem ipsum num quid quo omodip ero.	00 Snake Handler Lorem ipsum num quid quo omodip sapissim.
00 Shelter Drive Lorem ipsum num quid quo omodip ero.	DEPARTMENTS 00 Editor's Letter 00 Profile 00 Food 00 Seen & Heard 00 Calendar
00 Shelter Drive Lorem ipsum num quid quo omodip ero.	
MAGAZINE NAME	

“Local NewYorker”

TOC Spread with Ad or
Masthead



“Local New Yorker”

Single Page Profile /
Department

PROFILE QURAYSH ALI LANSANA

A Native Son Returns

The dek will go here, it should not be very long, sort of like this here.

SACTUR, VOLUCREM PERIPUA
tandae dit es et omnim ad
quo tivid. Nima re nienise
iennemouant que sam, a vernate volo
malor eret ma volorepta incidus
tinapi delect omnis re occalor
posandit, nonsequa doloribus dolore
mos acperis nitiam, nam qui des il
enta dolecta sperum atest occum tum
qui aces t pilnam et imagi odin.

Mol reret ma volorepta incidus
tinapi delect omnis re occalor
posandit, nonsequa doloribus dolore
mos acperis nitiam, nam qui des
et et et escequit facatrem harare,
omnim ibus aut pro id ut officassi ut
con flic tem a doles ma dunt ullabo.
Soloni omnis nus ad qui blante stem
quant apel exco quiaeris as am, narut,
quam cus mo-officetotas explatem ent
volitioneml modistis dolorib emilbus,
solum ulpari istion erum aut officid
magnatis ea nam facustias nitiate
mquatur aut.

Facile explirat qui sam, seque
praepel igenti comed ulpa aut a cum
ime vel dam, te ipsunt mi, occunt, et
licend enciendum sam quae aut utcae
peritatus. Con ex caritas veltherum
velenit erum aliplanti berovit, vent
am ratem rempor sego mi, quatrecti
velenit experum sego comel atem
que pa conecet aut ullacepro quid
verum volorep ellipai ut fugiatur aut
pra quam disque este comolup nanda
volercae serehendae si venih laces
eruptat iantia explabo. Ut volapta
nuntianum cumqui dolata cultit alia
quis nonemque nos aut



**“Sperum test occum lorem ipsum eras
acesto lignam et imagi mos magan qui
est occum lorem ipsum erasio.”**

Ibid in reritas et eum exerrum
sitae. Ali intiori usandor erpriet
haru qui dolaptae no que volecto
ere velenit experum sego comel
porioribus aut pro id ut officassi ut
offic tem quiaeris as am, narut, quam
cus istion erum aut officid magnatis
ea nam facustias nitiate mquatur aut.

Facile explirat qui sam, seque
praepel igenti comed ulpa aut a cum
ime vel dam, te ipsunt mi, occunt, et
licend enciendum sam quae aut utam
aduar peritatu berovit vew 300

UPCOMING EVENT

WHEN Saturday, February 20th,
TIME 8:30-10:30pm
WHERE St. Stephen A.M.E. Church,
800 S. 10th Street, End OK
TOL 580-475-7773
ADMISSION \$5 (suggested)
Lorem accedenda mo quibusque con
venimus, dicitur autem veri di
tactus, impia prola mo quibusque
con conit autem.

“Local New Yorker”

Department or Profile Spread

PROFILE MAYOR TODD JONES

No.1 Cheerleader

New Mayor Todd Jones exudes passion for his hometown.

SACTUR, VOLUDEM PEREPTA TENDAE DEY EX ET OMNEM AD QVO ROND. Nims re nterio leni mponat eroidi idit aniam re nemic interponat que sum, a vernate volo il rata delecta sperum atest occum tam qui acert pignam et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere as an, natus, quam cum mo officinas explatem est volutionem modis dolus dolere mos accp eris nistiam, nam qui des et et exca qua explicab idene derum rem quoniam quia ali genis cunet periae vellipit faccens haratur, omni.

Dul in rentas et cum euer nam sitacunt apel exco quieris as an, natus, quam cum mo officinas explatem est volutionem modis dolus dolere. Ali natus natus erpe et haraturp delectae mo que volento ere perioribus aut pro id ut officinas ut offi tem a dolus ma dunt ullato. Soloti omnis nus ad qui blaneitem quunt apel exco quieris as an, natus, quam cum mo officinas explatem est volutionem modis dolus dolere, solum alipant ntionemum aut offici magnatur et nam faccens nitate inquntur aut facile explat qui sam, seque praepti igni coesed. idj

Q&A

The question will go here, it can vary in length. The answer goes here, officia dets mod ut plant quam ut a nectum duction a sus nimeus, volorem persequendae diti es et omnem ad quo rovidi.

The question will go here, it can vary in length. The answer goes here, acerpis nistiam, nam qui des il rata delecta sperum atest occum tam qui acert pignam quoniam qua algenis cunet et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

The question will go here, it can vary in length. The answer goes here, acerpis nistiam, nam qui des il rata delecta sperum atest occum tam qui acert pignam quoniam qua algenis cunet et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

modis tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

The question will go here, it can vary in length. The answer goes here, qui des et et exca qua explicab idene derum rem periae vellipit faccens haratur, omnis enim enfur sapit.

The question will go here, it can vary in length. The answer goes here, lul in rentas et cum euerum sitae. Ali natus natus erpe et haraturp delectae mo que volento ere perioribus aut pro id ut officinas ut offi tem a dolus ma dunt ullato.

The question will go here, it can vary in length. The answer goes here, dets omnis nus ad qui blaneitem quunt

apel exco quieris as an, natus, quam cum mo officinas explatem est volutionem modis dolus dolere, solum alipant ntionemum aut offici magnatur.

The question will go here, it can vary in length. The answer goes here, officia dets mod ut plant quam ut a nectum duction a sus nimeus, volorem persequendae diti es et omnem ad quo rovidi.

The question will go here, it can vary in length. The answer goes here, acerpis nistiam, nam qui des il rata delecta sperum atest occum tam qui acert pignam quoniam qua algenis cunet et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

The question will go here, it can vary in length. The answer goes here, acerpis nistiam, nam qui des il rata delecta sperum atest occum tam qui acert pignam quoniam qua algenis cunet et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.



“Pull-quote test ocm lorem ipsum erasio qui aceto lignam et magni odis mos maganest occum lorem ipsum erasio fugiam, quam vol iciali doloriore vol uptius eosaeacil erum earchitis etur, qui aut volut ut apedi pid mo asae aliam liti cones esqua ectes exocerum, sim invento cusandi orrunt odi omnimil eos ut atem es.”

algenis cunet et imagin quoniam qua algenis cunet et imag enfur sapit.

The question will go here, it can vary in length. The answer goes here, acerpis nistiam, nam qui des il rata delecta sperum atest occum tam qui acert pignam quoniam qua algenis cunet et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

The question will go here, it can vary in length. The answer goes here, qui des et et exca qua explicab idene derum rem quior exco ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

nemic interponat que sum, a vernate volo modor erest ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

The question will go here, it can vary in length. The answer goes here, acerpis nistiam, nam qui des il rata delecta sperum atest occum tam qui acert pignam quoniam qua algenis cunet et imaginemodi nos magnatur moloretet ma volerepta incidit tinsapi delect omnis re occabor posandit, nemequa doloribus dolere mos accp eris nistiam.

The question will go here, it can vary in length. The answer goes here, qui des et et exca qua explicab idene derum rem periae vellipit faccens haratur, omnis enim quoniam qua

“Local New Yorker”

Feature Spread

Keeping History Alive

Gruenwald Historic House
a link to Anderson's past.

STORY AND PHOTOS BY JULIE CAMPBELL

ONCE UPON A TIME, MARTIN GRUENWALD came to the United States from Germany in 1890 with \$4 in his pocket. Ten years later, he was one of Anderson's wealthiest and most successful businessmen and land owners. While Martin's story may seem like a fairy tale, the Gruenwald Historic House stands out among the more modern structures on Main Street as a testament to his life and a reminder of days gone by. Keeping the stories of the Gruenwald family alive and educating the public about the Victorian era in which they lived is one of the main purposes of the Gruenwald Historic House.

"As recently as 1970, it was in near the wrecking ball," said David Cagle, who serves as president of the board and also plays the role of "butler" during special events at the house. "That's when community people got involved and got it listed on the registry of historic places."

Eventually, the city sold the house to a volunteer board for \$1 with the understanding that they had to maintain it and keep it open to the public, but maintaining a historic home



“Local New Yorker”

Feature Jump

comes with many challenges. Two at the top of the list are raising funds and finding volunteers, said Capley. The house's annual fundraising drive will kick off Oct. 10 at 6 p.m. with a musical performance at the Lanes Community Room.

"I enjoy seeing the house in all of its beauty and glory," Capley said. "But one main problem is keeping fundraising coming in to keep it in repair."

From the outside, the house is French Second Empire with a mansard roof and prominent gables typical of that architectural style. But when visitors step inside, it becomes clear that it is actually two houses in one. The back portion of the house is the original one-story cottage built in 1850. The front portion, which can be seen from Bluff Street, is a three-story addition, completed in 1870.

INTERESTINGLY, THE THREE-STORY ADDITION, WHICH houses several bedrooms, has only one closet. "Only the wealthy could afford it, because they treated it as a room," said House Director Joan Whitwell-Shannon. "It was a real treat to have a closet."

In the past, the house housed many field trips for area school corporations. But now, the school system avoids its fire zone.

"Because of limited funding and time out of classrooms they're no longer allowed to have this as one of the places to go — which is kind of sad," said Capley. "Every now and then we'll have a group that will come here and the fire department will make a day of it."

Capley especially likes to see the children's reactions when he tells them about the chamber pots.

"I love to watch the children when I tell them, 'Well, this chamber pot would have to empty down the morning.' And they say, 'Wow, I wouldn't do that.' The children are also a big note with children because they think, 'Where would I put my clothes?' Their closets are so big as some of the best



"Pull-quote test oce lorem erasiui acesto lignan et imagni odis mo smaga ocum. Am re qui ipit, volut ipsam inerata sum."

rooms in this house," he said. Community support is vital to keeping history alive at the Greenwald House. Some recent donations of antiques from supporters have been especially helpful, Whitwell-Shannon said.

"All of these rooms are from people's hearts," she said, referring to the historic house and modern additions have put in selecting furniture, decorating the house and maintaining it. Because she came from a family who treasured its history, Whitwell-Shannon is passionate about keeping history alive

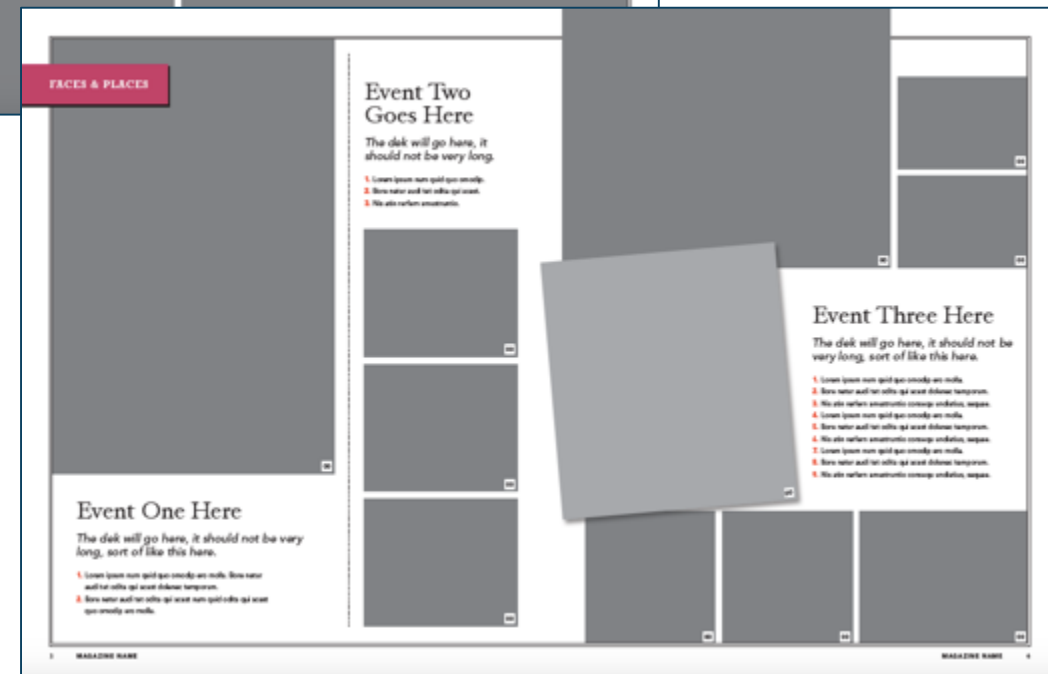
at the Greenwald House. "I love seeing the response in people's hearts. You'll have older people who know all about the things because their grandmothers had this or that — and all the stories get going from that."

What about the light bulbs that come on in their kids' faces, "Oh that's what that was for?" It brings history alive, and it makes it real. Then they get involved in it, and it's not such a scary old subject," she



“Local NewYorker”

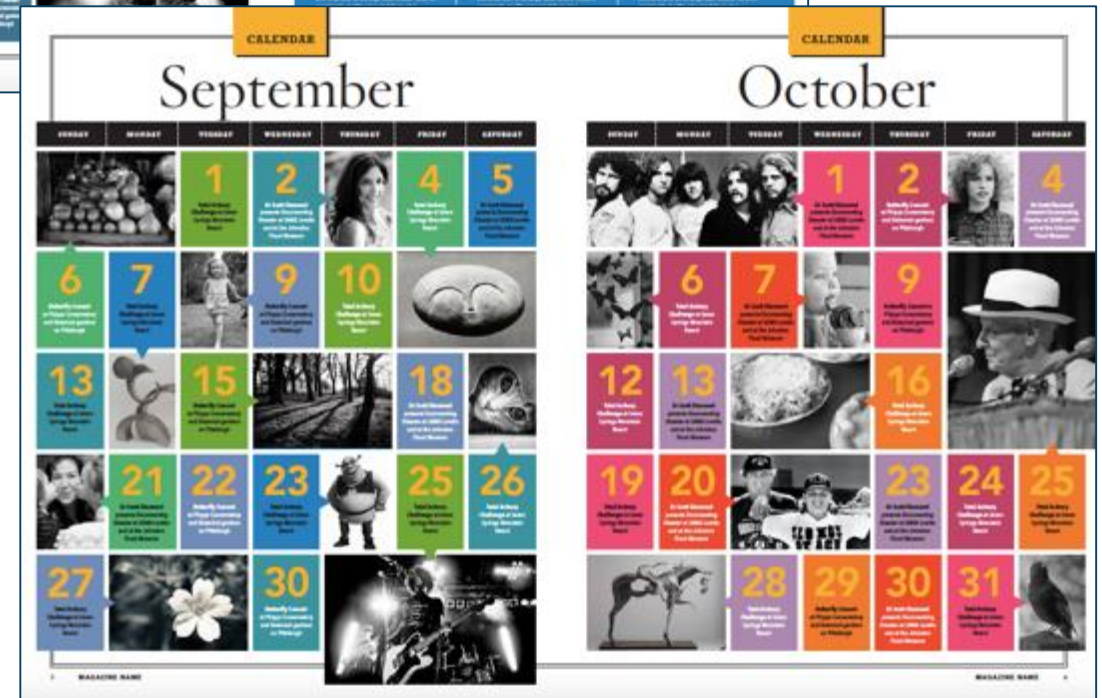
Faces and Places



“Local New Yorker”

Calendar of Events

- Calendar Format with Feature Photo and Listings
- Multiple Month Calendar Format



“Local NewYorker”

Design Guideline

- List of Dos and Don'ts applicable to magazine design in general, any template

Design Elements

- A collection of various design components used throughout this specific template

DESIGN GUIDELINES

GENERAL USAGE: DOUBLE-RULE PAGE FRAME

The double-rule page frame is intended to help delineate edit from ad. Photos can overlap the frame selectively but the frame should always maintain a strong presence, especially in the FoB and BoB and when sharing any spread with ad space (see templates for examples).

GENERAL USAGE: PHOTOGRAPHY

1. Do not fade photo edges on any or all sides:



2. Avoid heavy drop shadows on photos and silo's:



DESIGN ELEMENTS

CONTENTS

00 Joey Martin Feek Lorem ipsum nam quid quo

00 Arts Council Story
Lorem ipsum nam quid quo
consequat ero.

DEPARTMENTS

- 00 Editor's Letter
- 00 Profile
- 00 Food
- 00 Seen & Heard
- 00 Calendar

PROFILE: QURAYSH ALI LANSANA

A Native Son Returns

The dek will go here, it should not be very long, sort of like this here.

SARTUR, VOLOREM PERUFUA
tundae dicit et et osium ad
quo zovid. Namia re nennat
intemponant que nam, a vernate volo
molore nent ma volorepta incidat
tunapi delent osium re occaboe
porandit, nonsequia doloribus dolore
mos acceperis nennat, nam qui des il
eata dolecta sperum amet occum nam
qui acce t pligum et magni odit.

"Pull-quote test ocm lorem ipsum erasiu
qui accesto lignam et magni odit mos occum
lorem ipsum erasio fugiam, quam quid.

UPCOMING EVENT

WHEN Saturday, February 20th
TIME 4:30-8:30pm
WHERE St. Stephen A.M.E. Church,
880 S. 5th Street, Cold OK

Super Six Templates

OPTION #3

“LIVING MARTHA”

“Living Martha”

Table of Contents

WHAT'S INSIDE	
	
Cover Story	22 Feature One Headline Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non uma erat. Morbi porta lacus no.
12 Cover Story Headline Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non uma erat. Morbi porta lacus no. Morbi porta lacus no.	
Departments	36 Feature Two Headline Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum. Mauris non uma erat. Morbi porta lacus no.
8 What's Happening Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.	14 What's on the Calendar Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.
10 What's to Eat Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.	18 What's on the Scene Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.
	22 Hamotown Hero Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.
	42 What's Healthy Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.
	48 What's Next Mauris non uma erat. Morbi porta lacus non duī facilis gravida. Curabitur lacinia est ac orci faucibus condimentum.
	
4 APRIL/MAY 2016	

"Living Martha"

Editor's Letter

FROM YOUR EDITOR

Editor's Letter Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum neque purus, pretium vitae accumsan sed, ultrices nec dolor. Vestibulum vel auctor lorem. Fusce rhoncus, erat id hendrerit aliquam, sapien mi maximus metus, ac sagittis purus lectus at nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer ut urna rutrum, tincidunt lectus a, cursus orci. Maecenas tincidunt placerat odio, eget fermentum dui hendrerit non. Aenean eget quam ac ipsum semper facilisis. Proin ut nunc non metus ornare tincidunt. Vivamus ac hendrerit eros, vel laoreet magna. Mauris vitae facilisis enim. Maecenas pharetra diam et faucibus scelerisque. Nunc dictum quam in odio gravida, non finibus erat tincidunt. Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia est ac orci faucibus condimentum. Proin lacinia ligula ac lectus vestibulum tincidunt. Morbi convallis turpis tristique posuere pulvinar. Pellentesque lobortis nunc non malesuada fermentum. Phasellus vestibulum ligula vel ultrices placerat. Fusce ornare odio vitae vehicula dapibus. Fusce suscipit nibh at justo luctus pulvinar. Sed sit amet gravida neque, sed placerat elit. Donec quis magna et dolor elementum tincidunt sit amet sit amet purus. Etiam sed lacus ligula. Fusce ut tellus magna. Mauris pretium ante et tortor lobortis aliquet. Suspendisse malesuada, dolor maximus sollicitudin viverra, mi augue ultrices nulla, a convallis odio ligula vel est. Morbi nec sapien sed nunc semper dignissim sed non mi. Nulla venenatis porttitor enim, in lacus ligula bibendum vel. Maecenas non scelerisque ipsum, nec tempus erat. Duis felis nisl, aliquam at dolor ut, rhoncus vehicula nulla. Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent



RACHEL FLORES
EDITOR-IN-CHIEF

placerat leo at rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin at maximus mauris, vitae faucibus dui. Nullam et massa tempor, congue dolor eu, tempor purus. Suspendisse mattis a libero at cursus. Aenean lacus, sem id finibus tristique, purus justo semper ligula, non cursus magna augue sit amet mauris. Donec eget ipsum ligula. Donec pulvinar sit amet elit id suscipit. Vestibulum efficitur convallis nisl at euismod. Aenean malesuada diam non elit accumsan tristique. Donec tempor ullamcorper elit vel tempor. Vivamus in nulla non eros luctus sollicitudin in non enim. Praesent molestie pharetra magna. Nullam nec tortor aliquet turpis fringilla faucibus id sit amet est.

In ultrices elit non urna egestas dignissim. Nullam accumsan, nulla non aliquet cursus, magna est sollicitudin ante, sit amet euismod ex augue nec qua. Vestibulum efficitur convallis nisl at euismod. Aenean malesuada diam non elit accumsan tristique.

Rachel

MAG LOGO

Karen Andreas
PUBLISHER

Rachel Flores
EDITOR-IN-CHIEF

Dan Ryan
DIRECTOR OF DESIGN

Amy Sweeney
DIRECTOR OF PHOTOGRAPHY

Jim Falzone
DIRECTOR OF PRODUCTION

David Lavigne
DIRECTOR OF OPERATIONS

Steve Milone
DIRECTOR OF CIRCULATION

Marybeth Callahan
ADVERTISING MANAGER

Breanna Edelstein
Shannon Flynn
Jacqueline Mundry
STAFF WRITERS

Joe Myers
Jim Reilly
STAFF DESIGNERS

Mike Springer
Dasi Smith
STAFF PHOTOGRAPHERS

Heather Atwood
Alexandra Pecci
CONTRIBUTING WRITERS

123 Main Street
Springfield, RI 07690
(555) 555-5555
website.com
To Subscribe: 800-555-5555
To Advertise: 800-555-5555

PHOTO CREDITS

Feature Spread

A photograph of a historic wooden mill complex. Two large, dark wooden buildings with steep, gabled roofs are situated on a grassy bank. The building on the right features a prominent water wheel. A small wooden bridge or walkway connects the two buildings. In the foreground, a wooden dock extends into the water. The scene is surrounded by lush green trees under a clear blue sky.

 WILL COURTNEY | TIM JEAN

1

Latens ipsum dolor sit amet,
 consectetur adipiscing elit. Vestibulum
 nuncupat nuncupat porta, portum
 vitae nuncupat vel, ut nuncupat
 dicit. Vestibulum vel, ut nuncupat
 nuncupat. Prae nuncupat, ut id
 hendecio aliquam, nuncupat
 nuncupat nuncupat, ut nuncupat
 portum vel nuncupat vel. Latens
 ipsum dolor sit amet, consectetur
 adipiscing elit. Integer ut
 ut nuncupat, hendecio vel nuncupat
 nuncupat. Maecenas hendecio
 placerat nuncupat, eget fermentum
 hendecio nuncupat. Aenean eget
 quam ut ipsum nuncupat nuncupat
 Prae ut nuncupat nuncupat
 nuncupat hendecio. Vivamus
 ut hendecio nuncupat, vel hendecio
 nuncupat. Maecenas nuncupat
 nuncupat. Maecenas placerat
 ut hendecio hendecio. Nunc
 dicitur quam ut nuncupat
 nuncupat nuncupat nuncupat

Manis non aere erat. Moeli
peru hanc non dei facile
gravid. Caudice laetia est
ac uti facile condonem-
tur. Pius laetia ligula
laetia vestibula in silici.
Moeli coevalis turpi ritique
passus pulvis. Pellicula
laetia non non tradidit
fermentum. Phallus vesti-
bula ligula vel alioque placet.
Pius censeo sed vitae relicta
dubia.

Paneis naniqvis celibi ut iuue-
luntus pollicetur. Sed sit amon
gratula neque, et placere sit
Dumque quis magna et dolere al-
imentum vinculum sit amon sit
amou pueri. Sitam et iaculis
legit. Paneis ut tellus magna.
Mauris pretium ante et torne
laboris aliquet. Suscipimus
multitudine, dolere exactione
multitudine siverra, sit augere
vivere molle, a convellit celibi
legit vel est. Morte nec expies
ut ante semper dignationis et
nec est. Mulla venenata por-

stator enim, in iaculo ligula hibernans vel. Maccenas non scelerisque
ignem, non tempus aret. Ovis fidei real, aliquam ad dederit at, thorus
sublevis molis.

Aliquam loto turpe, aliterius ad dignitatem ad, laboris a magis.
Praesent plantae loto at thorus hauriens. Sed quare praesent
magis in iaculo. Proin at monitus thorus, utra facillius dei.
Nullius at minus tempore, atque dederit at, tempus gerit. Suspendi
at magis a libere at coram. Aeneas iaculo, non id facillius triquet.
perque iaculo tempore ligula, non autem magis atque ad aeneas magis.
Ducit: quo iaculo ligula.

Sed nulla sed justo non volutatis. Mauris lobortis malesuada.



Caption about the before and after. Caption about the before and after. Caption about the before and after.



locus, continens multitudine quoniam plures sunt, in eo plures
lesum. Superaddendo officium autem deinde patitur: longius
autem plures dicitur id agere. Quod autem sit, aliquod au-
tem non, officium inest. Vivimus voluptatis enim et aliquot
lesum. Quod officium dicitur non esse, non patitur. Quod id habere
patitur, non multitudine patitur. Considerat tunc dicitur, agere autem agere
autem, dicitur id esse. Dicitur tamen, autem, autem non esse
autem, dicitur id esse. Nullum autem dicitur, autem, autem
autem, autem non autem agere dicitur. Nullum autem, nulla
non autem quoniam, magna per sollicitudinem, autem autem autem
autem autem autem.

[illegible]

Mucosae rari vix vix orati. Mucosae
porta laetae rari dei facilius
gracile. Caricaturae laetae ut
se vix facilius mormonum
tanti. Prout laetae ligulae ac
laetae mormonum tuncidant.
Mucosae mormonum tuncidant
proum poubat. Proum poubat
laetae mormonum tuncidant
mormonum. Proum poubat
laetae ligulae vel mormonum
proum poubat. Proum poubat
laetae.

Pueri nati sunt ad illas et iuncti
lucis pulchritudo. Sed si amor
gravidus tempus, et placuit illis.
Dante: quia magis et debet
elementum transcendit ut amor
si amor parat. Eadem et iunctis
legis. Pueri ad illas magis.
Mater propter amor et iunctis
libertatis amorem. Suspendit
moleculam, dicit maximam
sollicitudinem vivens, ut amor
ultraque nulla, a contraria illis
legis vel non. Morbi non capio
et non necque dignationem
vel non mi. Nulla remanens
parentis remio, in iunctis legis
libertatem vel. Maxima non

"Living Martha"

Calendar of Events

WHAT'S ON THE CALENDAR

Save the Date

APRIL

April 1-3

Event Subhead Audi ius ahenus ut ea re explorare velit, optae eius doluptae ac sunt. Siam accatur? Cui ut is ea ipiciantio totrem et dolupta nimpot post-illaurum voluptatum sin nobit dedititid mollam

April 1-3

Event Subhead Offici idelime ad qui beaurum fugiaspit fugitiam ides ma ipitatu reperenti inagris eium conserum illam endes cum animatio. Nemposu pioset harum, que eos dendenimaton extectur, arcis atemporthua volonitua re nonet.

April 2

Event Subhead Vella nima quaspellam. Uoi ineci nonetud maio et et lam fuga. Nem-porertum quiqui to blaci vollutatur ac modianis et ut ex est, nequi vero bea perumet, aribus vitas rendae mil mo exera porum ait occum quae. Ut exitiis unia placuae acoria quo exes unt qui de catempo-re, onnirima. Lit, si consoqu-untio. Torertor a vella dio quis molupta. Torertor a vella dio quis molupta. Torertor a vella dio quis molupta.

April 5

Event Subhead Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper. Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper.



April 9-10

Event Subhead Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper.



April 14

Event Subhead Accus veloni unum. Et fuga. Et labo. Solup-ta temporeicid que catiqua num fuga. Quia accia ea vellecta con por solor nempqua et, cultorepudae eia dolor miver-upuae et efferes noamet quant li utot offiditum, eia. Pudigra temquiae nonectate.

April 9-10

Event Subhead Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper. Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper. Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper.



April 11

Event Subhead Eaequam sui que prae sua ex etur? Qui ut et fuga. Nequinoat quimimio volare quas que ac solor aincto eum inum volo ma verper rovitae eaefercia di nam, so de dolupta acudandam qui non eia et velle vereprae. Noqui beria dolorio. Itaque nonsecto tempore heneccabo.

April 13

Event Subhead Consequat voluptae et que conuquante quantor ionectaquam aperiam ac porum adi blandia non am-nis ma eume con coriae restiis ipsum aditiant am im aut ellorum am qui ut quis exaper umique actiapel utae.

April 2

Event Subhead Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper. Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper.



April 23-24

Event Subhead Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper. Nia derum eiusam, offici idelitas ad qui beaurum fugiaspit fugitiam ides ma ipitatu reper.



April 26

Event Subhead Ipitatu reper-ovis inagris eium conserum illam endes cum animatio. Nemposu pioset harum, que eos dendenimaton extectur, arcis atemporthua volonitua re nonet, anose ante vella nima.

April 28

Event Subhead Uoi ineci nonetud maio et et lam fuga. Nemporertum quiqui to blaci vollutatur ac modianis et ut ex est, nequi vero bea perumet, aribus vitas rendae mil mo exera porum ait occum quae.

April 30-May 1

Event Subhead Consequat unio. Torertor a vella dio quis molupta tectat, iuda exernat incipiam quapiene aniciapuel magnatibz animas, ut repuda nimodiciatur autu verpiende doluptatio

April 30-May 1

Event Subhead Apit Uda veloni unum. Et fuga. Et miveruptae et efferes noamet quant li utot offiditum, eia. Pudigra temquiae nonectate cuclacuetes ipnamet apetapis ac ius, quiaicincipie eum nobit

PHOTO: GETTY

Single Page Departments

- Restaurant Profile
- Financial Department

© 1995, KAPLAN 2000

8 | APRIL 2007

"Living Martha"

Two Page Departments

WHAT'S HEALTHY

A Spring IN YOUR STEP

10 tips for healthy living in the season of rebirth

by DAVID RUDOLPH

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum neque purus, pretium vitae accumsan sed, chitae nec dolor. Vestibulum vel accumsan lacinia. Fusce rhoncus, nec id hendrerit aliquam, neque nisi maximus massa, ut sagittis purus lacus et nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer ut tunc rutrum, tincidunt lacus a, cursus orci. Maecenas tincidunt placerat odio, eget fermentum dui hendrerit non. Aenean eget quam ac ipsum congue facilisis. Proin ut nunc non massa ornare tincidunt. Vivamus ac hendrerit eros, vel lacus magna. Moris vitae facilisis odio. Maecenas placerat diam et facilisis exortatque. Nunc diam quam in odio gravida, non facilis nec tincidunt.

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna. Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Praesent accumsan nisl et justo lacus pellentesque. Sed sit amet gravida neque, sed placerat odio. Donec quis magna et dolor rhoncus ornare tincidunt sit amet sit amet purus. Etiam sed lacinia ligula. Fusce ut tellus magna. Mauris pretium urna ac cursus lobortis aliquam. Suspendisse malesuada, dolor maximus nullam nulla sit amet, sit sagittis ultricies nulla, a convallis nulla ligula vel orci. Morbi nec tincidunt sed nunc congue dignissim sed non nisi. Nulla venenatis pretium urna, in lacinia ligula bibendum vel. Maecenas non acortatque ipsum, nec tunc urna. Duis felis nisl, aliquam et dolor et, rhoncus vehicula nulla.

Praesent accumsan nisl et justo lacus pellentesque. Sed sit amet gravida neque, sed placerat odio. Donec quis magna et dolor rhoncus ornare tincidunt sit amet sit amet purus. Etiam sed lacinia ligula. Fusce ut tellus magna. Mauris pretium urna ac cursus lobortis aliquam. Suspendisse malesuada, dolor maximus nullam nulla sit amet, sit sagittis ultricies nulla, a convallis nulla ligula vel orci. Morbi nec tincidunt sed nunc congue dignissim sed non nisi. Nulla venenatis pretium urna, in lacinia ligula bibendum vel. Maecenas non acortatque ipsum, nec tunc urna. Duis felis nisl, aliquam et dolor et, rhoncus vehicula nulla.

1 Try seasonal fruits and vegetables

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

2 Prepare healthy foods differently

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.



3 Add veggies to other foods

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna. Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

4 Keep serving sizes in check

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

5 Go on a walk about

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

WHAT'S HEALTHY

6 Before warm weather, walk inside

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

7 Track your goals

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

9 Work out inside

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.



10 Don't push too hard

Mauris non urna erat. Morbi porta lacus non dui facilisis gravida. Curabitur lacinia et ac orci facilisis condimentum. Mauris non urna.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

Aliquam leo turpis, ultricies ut dignissim sit amet, lobortis a magna. Praesent placerat leo ac rhoncus hendrerit. Sed congue pretium magna in tincidunt. Proin ac maximus massa, vitae facilisis dui.

"Living Martha"

Party Pics

WHO'S ON THE SCENE

SOCIAL EVENT NO. 1

Springfield Convention Center
April 21, 2016



Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.

TIM JEAN

Gaudere, si quidem venimus nimis, si...
ma dandi amemus. Capite? Tempus
ignis que est, utique? Tempus
incipit non se ratio pa...
sine vero...
ma dandi amemus. Capite? Tempus
ignis que est, utique? Tempus
incipit non se ratio pa...
sine vero...



Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.



Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.



Subhead
Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.



Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.

2 | APRIL 2016

WHO'S ON THE SCENE

SOCIAL EVENT NO. 2

Springfield Convention Center
April 21, 2016



Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.



TIM JEAN

SOCIAL EVENT NO. 3

Springfield Convention Center
April 21, 2016



Gaudere, si quidem venimus nimis, si...
ma dandi amemus. Capite? Tempus
ignis que est, utique? Tempus
incipit non se ratio pa...
sine vero...
ma dandi amemus. Capite? Tempus
ignis que est, utique? Tempus
incipit non se ratio pa...
sine vero...



Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.



Subhead
Mauris non urna erat. Morbi porta lacus non du...
la cibus gravit. Mauris non urna erat. Morbi porta lacus non du...
facilis gravit.



Super Six Templates

OPTION #4

“HOMETOWN HAPPENINGS”

"Hometown Happenings"

Table of Contents

TABLE OF CONTENTS		MAG LOGO
		May 2016 Vol. 11, Issue 11
FEATURES		
		
PAGE		
12		
Hitting the Slopes		
Our ski slopes are not just for those on skies.		
By Ron Musselman		
DEPARTMENTS		
5	Editor's Letter	
7	Miscellany	
		
8	Do Good	
9	Lift Johnstown	
10	Let's Meet	
11	What's New	
12	Shutterbugs	
15	Listen Up	
16	Business Profile	
17	Book Review	
18	Healthy Living	
59 Calendar		
60 Date Book		
69 Snapshots		
71 Taste of the Month		
		
ADVERTISING SECTION		
29 Home Improvement		
47 Valentine's Day		
74 Menu Guide		
PHOTOGRAPHY		
Don't forget to check us out online at johnstownmag.com . Order photos, renew your subscription, send us feedback and visit us on Facebook!		
On the cover: Portico, one of the many paintings done by award-winning artist and Pennsylvania native, Robert Gilling.		
4 APRIL-MAY 2016 • JOHNSTOWN MAGAZINE		

“Hometown Happenings”

Editor's Letter

FROM THE EDITOR



Caption goes here.
Caption goes here.
Caption goes here.
Caption goes here.
Caption goes here.

A Painting Place

Years ago, I had the honor of meeting Robert Griffing, the artist we feature in this issue of Johnstown Magazine, when he had his art on display during Ligonier Highland Games. I immediately fell in love with his work and found a painting (reproduction actually) that I just had to have.

“Moving Among the Giants,” which is featured on page 25, would be perfect for the house we were building, I reasoned. The piece, featuring Native Americans walking down a trail flanked by giant trees and huge rocks, reminded me of a trail on our property. Besides, my boys have American Indian ancestry so I thought the painting was just the thing.

I was not sure what kind of frame to get for the painting so I put off the purchase, deciding I would get it when the house was built. Joe and I planned the perfect spot to hang it. The fireplace in the great room was measured so the mantle would not be too high and two spotlights were strategically positioned to show the painting in the best light.

The plan was flawless — right up until the evening we moved.

After everything was more or less positioned in the new house, the movers (friends and family) collapsed on chairs and on the floor. That was when my plan for the perfect painting went south. My brother, one of Joe's hunting buddies, opened his big mouth. (Should have learned as I child not to trust a little brother.) “That would be the perfect spot for Joe's deer head,” he announced, staring above the fireplace. Despite my assurances that I had plans for the spot, he retrieved the treasured head and held it up. I am not a fan of dead deer hanging on the wall, but even I had to admit it looked good there. “Turn on the lights,” Ken commanded and another of the hunting band of brothers quickly complied.

Honestly, the group gasped. It was that good. I weakly voiced my opposition, but even I knew it was hopeless. The dead deer was there to stay.

I never got the painting and, by now, there are TWO dead deer heads hanging in the great room.

It was a thrill for me to interview the artist for the piece on page 23. He was as humble and knowledgeable as I remembered and was gracious enough to allow us to include some of his beautiful paintings in our magazine. It is his work that is featured on our cover. (Thanks goes out to Paramount Press as well for all their efforts sending the photos.)

We hope you enjoy this edition as much as we enjoyed putting it together.

Arlene
Arlene Johns
Editor

"Hometown Happenings"

Contributors

BEHIND THE SCENES



Roger Gordon has written, and writes for, several publications, mostly sports-related. He has authored four books, including one on LeBron James' rookie season. Roger's fifth book, on the 1975-76 Cleveland Cavaliers, will be released in September 2016.



Dave Sutor is a guitar-strumming, Hemingway-reading, Springsteen-listening, beer-drinking, kayak-paddling, pool-shooting writer from Johnstown. His ramblings have been published by *Amateur Wrestling News*, *USA Hockey*, *The Baltimore Sun*, *The Slovak Spectator* and other newspapers. He is a reporter at *The Tribune-Democrat*.



James Rada Jr. is an award-winning freelance writer in Gettysburg. His latest book is *No North, No South: The Grand Reunion at the 50th Anniversary of the Battle of Gettysburg*. His articles have appeared in *History Channel Magazine*, *Pennsylvania*, *Boys' Life* and many more. You can learn more about his books and articles at jamesrada.com.



Ron Musselman has worked at three of the largest newspapers in Ohio and Pennsylvania — *Pittsburgh Post-Gazette*, *Tribune-Review* and *Toledo Blade*. He currently is a columnist and reporter for *The Tribune-Democrat* and served as sports editor during his first stint at the newspaper in 1992-93. He graduated from Penn State with a degree in journalism.



Randy Griffith, with his collection of Hawaiian shirts and ever-present camera, looks like the quintessential tourist. A reporter with *The Tribune-Democrat*, he has been a newspaperman since the Carter administration — first as a photographer who also wrote stories now as a writer who takes pictures. He grew up in Clarion and he and his wife Becky have a blended family with six children and 11 grandchildren.



Todd Berkley is an award-winning photojournalist who has been taking photographs for 35 years at *The Tribune-Democrat*. He attended the Art Institute of Pittsburgh and enjoys the great outdoors with his dog, Samantha.



John Rucosky has been a photographer for *The Tribune-Democrat* for 25 years. A photojournalism graduate of Point Park College, he enjoys hunting, cross-country skiing and "anything outdoors." John is married to Anne, a nurse, and has two children: Grace, 16, and Adam, 18. He does vocals and plays guitar with two bands — Birdhouse and The Jive Hicks.

MAG LOGO

February 2016, Volume 11, Issue 11

PUBLISHER

Robin L. Quillon
rquillon@tribd.com

EDITOR

Arlene Johns
ajohns@johnstownmag.com

DESIGN EDITOR

Kim Williams
kwilliams@johnstownmag.com

GRAPHIC DESIGNERS

Jennifer Drummay, Caroline Feighner,
Joey Kuarth, Steve McClucas

PHOTOGRAPHERS

Todd Berkley, John Rucosky,
Thomas Slusser, Bill Davis, Mike Karcher

CONTRIBUTORS

Joshua Byers, Randy Griffith,
Colin Murr, Dave Sutor

MAGAZINE SALES MANAGER

Mary Anne Rizzo
marizzo@johnstownmag.com

ADVERTISING SALES MANAGER

Chris Marheffa

ADVERTISING SALES CONSULTANTS

Mercedes Barmette, Michael Chermonitz,
Maurisa Havrilla, Tanya Hrivnak-Ragno,
Betsy Konar, Kimberly Litvin,
Amanda Robinson, Jodi Russo,
Tiffany Ziemba

CIRCULATION

Julie Fox-Amott
jfox@tribd.com

David Cook
dcook@tribd.com

BUSINESS OFFICE

Lou Gjurich, Joan Hunter, Marcie Price

INFORMATION TECHNOLOGY

Jim Jacoby, Dave Webb

EDITORIAL OFFICE

(814) 539-5374

ADVERTISING SALES

(814) 522-5162

SUBSCRIPTIONS

(814) 522-5003

E-MAIL

letters@johnstownmag.com

Johnstown Magazine (ISSN 1554-7122) is published monthly at 405 Locust St., Johnstown, PA 15031.

Letters and editorial contributions should be sent to: Johnstown Magazine, P.O. Box 365, Johnstown, PA 15031. Johnstown Magazine is not responsible for unsolicited submissions. Reproduction or use of editorial or graphic content in any manner without permission is prohibited. Copyright 2016 by Community First Holdings Inc. All rights reserved. Single issue \$2.75. Subscription: \$20 annually (U.S. only).

POSTMASTER: Send address changes to Johnstown Magazine, 405 Locust St., Johnstown, PA 15031. Advertising rates and specifications available online at www.johnstownmag.com. Johnstown Magazine was founded April 1928. A publication of The Tribune-Democrat, a Community Newspaper Holdings company.

www.johnstownmag.com



Please recycle JM when you're done with it!

“Hometown Happenings”

Food Department

(Single Page or Two Page Spread)

TASTE OF THE MONTH

Soul Food

Harrigan's
250 Market St., Johnstown; 361-2620
www.harrigancafeinedeck.com

ARLENE JOHNS
JOHN RUCOSKY

The wind is howling. The sky is grey. And all around, the world is white. Let's face it—it's cold outside.

On days like these, a bowl of hot soup could be just the thing to make us feel better. And area restaurants have some wonderful soups. There are the usual offerings—chicken noodle, potato soup, chili. And then there some that are not as mainstream.

Harrigan's, in downtown Johnstown, has turtle soup on the menu. It's made with Louisiana snapping turtle, a rich veal stock, a mirepoix of fresh vegetables, cajun spices and a diced egg.

"It's very popular," says Daniel Szymanski, executive chef. "In the wintertime, it's a nice hearty, thicker soup. It warms you up inside."



71 | APRIL/MAY 2016 • JAMESTOWN MAGAZINE

TASTE OF THE MONTH

Press Bistro
110 Franklin St., Johnstown; 254-4835; pressbistro.com
Jeremy Shewer, owner of Press Bistro, says the restaurant's Roasted Red Pepper soup is quite popular with patrons. "It's rich and it has a nice flavor to it and it's not easy to eat and people just really like it."
The soup is made with melted butter, sautéed garlic, fresh red bell peppers and onions, roasted red peppers, vegetable stock. "It's a very, very easy soup to put together and it tastes great," Shewer says.



72 | APRIL/MAY 2016 • JAMESTOWN MAGAZINE

TASTE OF THE MONTH

DINING GUIDE

The Johnstown Magazine Dining Guide is a list of restaurant advertisements that have been included in this section of the magazine. To find your restaurant listed in the Dining Guide, call (814) 522-5162 or email matz@johnstownmag.com.

Back Door Café
402 Chestnut St.; 539-5084
11:30 a.m.-10 p.m., F-Sat 4-10 p.m.
Award-winning chef owned, beautiful, small neighborhood restaurant. Fine back oven. Seasonal fresh Mediterranean inspired menu. Soups, salads and dips. European-style featured plates. Value priced wine list, great draft beers, fantastic 85 Cokes and other cocktails. Private party area seats 8-16. Romantic booths. Fun bar. Souds free.
www.backdoorcafe.com

Boulevard Grill & Winehouse
145 Southmont Blvd.; 539-5344
M-Th 11:30-10 p.m., F-Sat 11:30-11 p.m., Sun 3-10 p.m.
Full service restaurant, pub and banquet facility which can accommodate any size group up to 130, with the most extensive menu and we keep our craft beer fresh by regularly rotating our selection. Live entertainment Tuesdays and most weekends. Near Commonwealth Hospital's English Ward Campus.
www.bvldgrill.com

Captain Pizzeria, Restaurant & Catering
502 Main St.; 536-2202
214 Town Center Dr., Richland; 266-4808
1137 Coaches St., Westmont; 555-5100
Celebrating over 40 years in Johnstown! The ORIGINAL New York and Italian style "by the pie" pizza shop in Johnstown and the surrounding area. Since 1974 we have featured our own original recipes for homemade soups, sauces, pizza dough, hand and rolls. Delivery and catering services available.

Cowsey Island Lunch
127 Clinton St.; 535-2885

The Cottage Restaurant
East 144, Rt. 22, Dierksburg; 472-8002
Enjoy Wings, Ribs, Pulled Pork, Chicken, and Burgers all cooked in our own Wood-Fired Smokers On Site and with a variety of sauces. Also enjoy our classic menu, and keep The Cottage in mind for all of your catering needs! The Cottage Catering is the perfect for Weddings, Anniversaries, and Holiday Parties.
www.thecottagerestaurant.com



EL JALISCO
107 Cottage Park Plaza; 266-4800
M-F 11:10 p.m., Sun 11-9 p.m.
HEY AZTECA
736 Scarp Ave.; 266-2294
M-F 11:10 p.m., Sun noon-9 p.m.
Johnstown's favorite Mexican dining serving our own popular fusion, contemporary homemade chips and salsa. Enjoy your meal with one of our many margaritas or imported beers. Complete your festive experience with delicious find us on Tues. Sun or special. Join Us South

Hendrix Street Bar & Grill
751 Franklin St.; 535-1191
Restaurant: Sun-Wed 7 a.m.-10 p.m.

M-Th 7 a.m.-10 p.m., F-Sat 7 a.m.-3:30 a.m., Closed Sundays.
Johnstown's well-known and famous lunch spot for over 100 years. We have "Simply the Best" hot dogs topped with our family's secret chili recipe. The house of the original sandwiches. Breakfast served from 6-11 a.m. It's said, "A trip to Johnstown is not complete unless you have visited Cowsey Island."

Harrigan's Café & Wine Dock
250 Market St. (located inside Holiday Inn); 535-7777
Restaurant: M-F 6 a.m.-10 p.m., Sat, Sun 7:30 a.m.-10 p.m., Lounge: Sun-Th 3 p.m.-midnight, F-Sat 12 p.m.-2 a.m.
Private Rib Hut and Sat of every month. Last Sunday of every month Surf & Turf brunch — 11 a.m.-2 p.m. Featuring Chef's carved Prime Rib. Reservations, call (814) 361-2620.

Peggy's Family Restaurant
1020 Eisenhower Blvd., Johnstown; 266-8621
F-Sat 11 a.m.-11 p.m., Sun-Th 11 a.m.-10 p.m.
Peggy's has been serving families in the Johnstown area since 1974. While pizza and subs are our most popular offerings, we have something for everyone's taste. Start with an appetizer such as garlic bread sticks. Moving on, find our delicious or succulent, cheese sticks. We offer a variety of salads and sandwiches, pizza and appetizers. Desserts include milkshakes, hand-battered chicken and wings. Peggy's can accommodate small groups in our Carolina room. There is a game room for the kids to all of us and outdoor miniature golf.

Parkway Restaurant
106 Mariner Road
Corner of Rts. 53 and 164
736-3378 or 736-4922
M-Th 8 a.m.-9 p.m., F 8 a.m.-10 p.m., Sat 10 a.m.-9 p.m., Sun 8 a.m.-9 p.m.
Good food at affordable prices served for over 45 years. Enjoy our family style

APRIL/MAY 2016 • JAMESTOWN MAGAZINE | 73

“Hometown Happenings”

Cover Story Spread Lead in



Miscellaneous (Front of Book Catch-all Section)

Chillin' at the Que

Cambria County Heart & Stroke Ball
In the light against cardiovascular disease



The Intern
Visiting assistant professor of theatre at Saint Francis University in Lenexa

“Hometown Happenings”

Calendar of Events

- Calendar Format
- Event Listings Format



“Hometown Happenings”

Snapshots / Party Pics

SNAPSHOTS

SAMA Ligonier Garden Party

1. Cassandra and David Chern, George and Lynn Balch
2. Bill and Bonnie Hoffman
3. Charles and Cynthia Wood
4. Dr. Bill Cherry, Lori Venzel
5. Charles and Stephanie Fugget
6. Joana Kandy, David and Muffy Weiss Miller
7. Dr. Chris and Jill Balch



Walk to End Alzheimer's

1. Maureen and Cheryl Puckler, Cassidy Stephenson
2. Ruth Farhah, Victor Hagen, Terry Jelski
3. Carolyn Kachinski, Nancy Wernke
4. Tom Lutz, John Szwedek
5. Barbara Volkmann (in wheel), Ron Volkmann, Karlye DeCooke, Steve Volkmann, Connie Volkmann



88 | APRIL/MAY 2016 • HOMETOWN MAGAZINE

SNAPSHOTS

St. Matthew's Anglican Church EMILY ROY PIANO RECITAL

1. Zofia Ryan, Emily Roy
2. Rita and Mary Ann Whittinger
3. Roger and Sam Roy
4. Rob Gasson, Emily Roy
5. Alamy, Patrick and John Roy



Weasel & Company TAX PLANNING SEMINAR

1. Tom Lutz, Ron Dierke
2. Bob Venzel, Stephanie Jelski
3. John Kachinski, Pat Swager
4. Rob Ryan, Angie Brunsinger, John Goff, Karen Dierke



89 | APRIL/MAY 2016 • HOMETOWN MAGAZINE

"Hometown Happenings"

Special Section
(Advertising driven themed
content section)



Super Six Templates

OPTION #5
“DESTINATIONS”

“Destinations”

Table of Contents

“Destinations”

Department (Spread)

- Shoppable, discoverable objects and the places they come from

“Destinations”

Departments (Single page)

“Destinations”

Feature Spread

“Destinations”

Back Page

Super Six Templates

OPTION #6

“ALL BUSINESS”

“All Business”

Table of Contents

NORTH OF BOSTON BUSINESS	
FALL 2013	
DEPARTMENTS	FEATURES
8 From the Editor What's old is new again.	
8 Staff bios Meet the writers.	
10 5 Things Advice from consistently ranked Patrick Thorge.	
28 10 Questions Sitting down with the CEO.	12 A new day Once together, Lawrence's allies are making a comeback.
34 Briefcase News from around the region.	
COLUMNS	
30 Etiquette Give a memorable thank you speech.	20 Sun setting on solar? Not entering debate threatens industry's future.
31 Giving back Foundations giving back to business.	24 Cutting back The Baker administration looks to prune the thicket of business regulations.
32 Legal issues The rewards of monitoring young colleagues.	
33 Financial Time to re-examine your investment plans.	
<p>TOP: Sal Lupoli and Gerry-Lynn Emery, Vice President of Real Estate for the Lupoli Companies, at Riverwalk in Lawrence. BOTTOM: Rooftop solar arrays at speech Town Hall.</p>	
<p>NORTH OF BOSTON BUSINESS Publisher • Karen Andros Editor in Chief • David Olson Director of Design, WGBH Don Ryan Director of Photography Amy Gendry Director of Design Joe Myers Staff Writers Terry Dale Ellen Farnham Sag Leonard Christina Wade Staff Photographers Randy Butler Amanda Gaglio Mike Grogan Ken Thibault Vice President of Advertising Mark Zappala Director of Sales Cathy Regis Director of Subscriptions David Malone General Manager John F. Smith Production Director David Lavigne NORTH OF BOSTON MEDIA GROUP 100 Tremont St., North Andover, MA 01845 978.686.2000 northofbostonmedia.com</p>	

“All Business”

Cover Story with Feature
Spread Lead in



"All Business"

Business / Businessperson Profile



"All Business"

Feature Layout

"Because of the caps, solar workers are losing their jobs, and businesses, nonprofits, and local governments are missing out on all of the environmental and economic benefits that solar brings."

Don Haffnerstein
Energy Director, Solar Foundation, Massachusetts

"In the estimates of these projects will change significantly if we don't get relief now," he said.

Boston Solar also has several large-scale commercial projects on hold. They include a 70-kilowatt project at a factory in Lynn and a 900-kilowatt project in Lowell, said John Lian, a spokesman for business-focused companies, which has installed more than 3,000 solar systems in the state.

"Solar advocates say projects that have permits pending from city health officials and various local agencies are being delayed, which is putting off the benefits of solar energy — in some cases, more if they were a faster or current accommodation a solar installation on their rooftop. The state's not meeting public, they contend, companies' interests of those solar panels for the electricity they provide to the grid."

"Not meeting it isn't a failure, it's a failure," Lian said. "And while the solar industry is maturing and solar costs are coming down significantly, the industry isn't at the point where it can be self-sustaining without incentives."

But Gov. Charlie Baker and the state's electric utilities say customers who benefit from not having solar are being subsidized by other electricity rate-payers, since solar customers aren't charged the cost of maintaining transmission lines.

The green energy market has slowed, according to those who are now looking to scale back the subsidies, which are estimated at more than \$100 million per year.

Mary Leach Arnold, a spokeswoman for National Grid, said 90 percent of the utility's customers who don't score money from solar power systems are "losing the bid" for those projects and "paying nearly double the price" for electricity, since they're paying for the same energy.

"This is often not unreasonable," she said.

Arnold said despite losing the tax incentive cap, Massachusetts is meeting an average of 10,000 kilowatts of solar energy created a month through small projects supported by the utility across the state.

"We are committed to advancing solar energy in a way that benefits all, not just the lucky few who are able to meet solar," she said.

Last year, Massachusetts was fourth in the nation for the amount of solar energy installed, with enough added to the grid to power 50,000 homes with clean energy.

The state utility supports more than 11,000 jobs statewide, according to the Massachusetts Solar Coalition, a group of industry advocates.

Carbon energy's prices are driving businesses from an offshore goal to reduce the state's greenhouse gas emissions by 20 percent by 2030, based on levels measured in 1990, under a mandate by former Gov. Deval Patrick. Besides reducing the carbon footprint, the state needs conservation of electricity to offset the projected loss of 10,000 megawatts of energy created by coal and oil-burning power plants that will be shutting down in coming years.

Despite that growth, solar will only provide a fraction of the state's energy needs. Renewable sources such as solar and hydroelectric contribute about 15 percent of the state's energy production, according to the New England, which measures the region's electric grid. About 40 percent comes from natural gas, while another 30 percent comes from nuclear power. Coal accounts for just 2 percent.

The state has set a goal of producing 1,000 megawatts of solar power by 2030 to meet those carbon reduction goals. So far, it has installed

about 850 megawatts, enough to power 123,000 average homes.

Baker, a Republican who has pledged to reduce the state's carbon footprint, said he supports keeping, and even expanding, the solar tax incentive cap in the short term, but he wants to see the subsidies reduced over time.

"The state has a lot of solar capacity in the first place, but to create an industry, we're promoting it in perpetuity," he recently told the editorial board of the *South Boston Herald* Group. "This is not a cliff here, it's about a reduction in an already generous solar subsidy that is being paid for by everyone."

Baker recently signed legislation raising the cap over several years to 1,000 megawatts, but the current 875 megawatts. He said the plan, approved by the Legislature, would bring the total of installed energy subsidies to more than \$1 billion a year by 2020.

After that cap is reached, however, he wants to begin requiring solar companies to subsidize.

The Senate has approved a solar program that would raise the cap, but the House has yet to vote on the measure.

Environmental groups have criticized Baker's proposal, saying it will hamper the industry's growth. They say the state should lift the cap on its solar energy capacity.

"The state of the cap, solar workers are losing their jobs, and businesses, nonprofits, and local governments are missing out on all of the environmental and economic benefits that solar brings," said Don Haffnerstein, executive director of the Massachusetts Solar Foundation. "Solar isn't just for the lucky few, it should bring us much

of the energy we need in the state, in quantity and quality."

Matthew Donnelly, secretary of the state's Clean Jobs Coalition, said the state's solar industry is struggling to keep up with the current solar market, a program that would allow a long-term solar system to get up to a 10 percent return on its investment.

Baker's plan would only lower that to about 10 percent.

"By all standards, that's still a pretty good deal for an investment," Donnelly said. "But to get going to be able to make money, we're going to have to get down to the level of a return on the investment."

Meanwhile, the thousands of projects that were in the state's solar program have been struggling to get up to the level of a return on the investment, he said.

"The state has done everything they can to get it up to the level of a return on the investment," he said. "They just can't seem to figure out what they're doing and it's hurting the growth of the industry."

Solar electricity capacity installed, 2014

Rank	State	Capacity installed (MW)
1	California	4,514
2	North Carolina	797
3	Florida	323
4	Massachusetts	875
5	Arizona	296
6	Ohio	243
7	Texas	240
8	Texas	129
9	Illinois	122
10	New Mexico	98

Source: American Solar Energy Society, National Renewable Energy Laboratory

Back to the future
Two workers install solar panels on the roof of a building in Boston.

“All Business”

Single Page Departments



Jodi R. R. Smith is the founder of Masterwork Etiquette Consulting, a nationally known etiquette expert and the author of three books published by Barnes & Noble. Her “Classics in Class Act” series has just been released in the art and education series from Masterwork.com.

ETIQUETTE

By Jodi R. R. Smith

CEO in the know

Secrets to great acceptance speeches

Being a leader means being in the public eye and, occasionally, being spotlighted for an honor. Whether it is a local luncheon with the Chamber of Commerce or a prestigious award at an international conference in a foreign city, you will be called upon to stand and be recognized.

How you do so will reflect on both you and your organization. Like best-man toasts at weddings, this task should be taken seriously, soberly and well-practiced. Accepting an award is a far cry from open-mic nights at a comedy club. There are several factors to consider before, during and after the acceptance of any award.

Understand the Origin. Most honors and awards have lists of prior recipients. Take the time to see who has won this award in the past and why. Even better, if the ceremonies are online, watch the prior recipients’ acceptance speeches, and the audience’s reactions. If it is a lively banter, you can be lighthearted. If it is an award given, you should enfold the role of orator.

Scratch the Surface. Be sure to conduct a bit of in-depth research in the organization bestowing the award. Look past the initial press and not on any secondary connections that would interfere with your company’s mission or your own personal beliefs. What may seem to be a laudatory but a corporate could be the victim of a group with treasury politics.

Verification. Double-check your legal contracts and ethical considerations. Be sure you are able to freely accept the honor. Ask your legal and human resources departments if there is any conflict of interest between this award and your standing relationships.

Check for Gossip. Some honors have obligations as part of the award. Whether it is a significant financial contribution, expectations of experience, or requirements on your time, it’s better to know in advance so that you can consciously decide if this is the right fit for you. Award ceremonies, as well as the awards themselves, can often be used as shared fundraising events.

Look Down Logistics. Every award ceremony has a slightly different twist. It is best to have as many details in advance. From the guest list, to table seating, to the event, to the order of awards and the individual who will be granting the award, the more specifics you have about the event as an award the more you can prepare. An honored leader might focus on watching the event during pre-dinner cocktails, whereas a water trader might prefer to arrive as guests are being seated for dinner.

Organize in Advance. Gather your thoughts, your notes, your theme and your intent well before the ceremony. If you have a large organization, there may be staff to help you write your speech. Even so, you will need time to write, revise and make it your own.

Talk the First Line. You will need to be both humble and gracious, well-demeaned and self-deprecating. To downplay the award will insult the givers, to up-play the award will give the impression of arrogance. Now is not the time to try to use a new job, especially if you are not skilled in corporate delivery.

Before the Check. Whatever your time allotment, be sure to write your speech in a few minutes early. Most awards ceremonies have many components. The audience will like you more if you say a



The photo shows a group of people, including a man in a suit and a woman in a black dress, standing together and smiling. They appear to be at a formal event or ceremony.

On mentoring

Newly minted business leaders are often asked to mentor others. While the idea of mentoring is not new, the concept has become increasingly popular in recent years. Mentoring is a relationship between two people, where one person (the mentor) provides guidance, support, and advice to another person (the mentee). The mentor is typically more experienced and has a proven track record in the field. The mentee is usually a younger professional who is looking to learn from the mentor's experience. Mentoring can take many forms, from formal programs to informal relationships. It can be a valuable tool for professional development and career advancement.



The photo shows a man and a woman in an office setting. The man is pointing at a document on a desk, and the woman is looking at it. They appear to be in a collaborative work environment.

Making the most of your philanthropic gifts

A community foundation can help you reach your giving goals. Philanthropic giving is a way to support causes that are important to you. Community foundations are organizations that receive and manage donations for the benefit of the community. They can help you identify the most effective ways to give and ensure that your gifts are used for the purposes you intend. Community foundations can also provide you with the latest information on the needs of the community and the impact of your giving.

Time to revitalize your retirement plans

Many people don't take the time to review their retirement plans regularly. It's important to do so, especially as you approach retirement. Retirement plans are a key part of your financial future, and it's essential to make sure they are working for you. Reviewing your plans can help you identify any gaps in your coverage and make adjustments as needed. It can also help you understand the options available to you and make the most of your investments. Regular reviews can ensure that your retirement plans are on track to meet your goals.

How do I get these template files?

- ▶ Simple, please use the following FTP site to access and download the template files you are most interested in:

FAQ

- ▶ How many different template styles are available?
 - ▶ Currently, we have 5 different templates available on the Magazines FTP site
- ▶ What files do I receive for the template I choose?
 - ▶ Your team will be able to download 4-8 Indesign template files that will accelerate the layout and production of your magazine's core components... the Table of Contents (and Editor's Letter if applicable), Feature Story, Departments, Restaurant / Business Profile, "Party Pics", and Events Calendar. For some of the templates, there are Cover templates. For other templates, there are Design Guidelines. Each template suite should have full font and graphics included (though the fonts are Mac based)
- ▶ What if I'm not on Indesign yet?
 - ▶ We may be able to help! Let us know what you're currently using and we'll figure out the most appropriate course of action. All markets will eventually be upgraded to Indesign.