

Sunday Select

Newspaper of Origin: *Kokomo Tribune*

Description:

Sunday Select - We sampled complete newspapers in targeted or specific neighborhoods on two consecutive Sundays. Each sample newspaper contained a flyer offering one month free with the purchase of three months. Once the four months were over, they were billed at the regular monthly rate. Follow up phone calls were made from the office in an attempt to secure the prepaid subscription at the trail offer price. We made sure to move the sample area around after every two weeks so people wouldn't become accustomed to receiving a free paper.

Contact Info: Robyn McCloskey;
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574-732-5133

BUY 3 MONTHS GET 1 FREE!

KOKOMO TRIBUNE TOTAL ACCESS OFFERS:
CONVENIENT HOME DELIVERY + DIGITAL OPTIONS ON COMPUTER, SMARTPHONE & TABLET

ACT NOW!

kt

CHOOSE YOUR PAYMENT OPTION:

EZ PAY

- 7-Day Delivery **\$21⁹⁹/MO.**
- Fri./Sat./Sun. Delivery **\$18⁴⁵/MO.**
- Sat./Sun. Delivery **\$16⁹⁹/MO.**
- Sun. Only Delivery **\$15⁴⁹/MO.**

3 MONTHS

- 7-Day Delivery **\$71²⁵**
- Fri./Sat./Sun. Delivery **\$59²⁵**
- Sat./Sun. Delivery **\$54⁹⁰**
- Sun. Only Delivery **\$50⁴⁵**

▶ **CALL TODAY!**

765-456-3821
or 800-382-0696

▶ **STOP IN TODAY!**

300 N. UNION
KOKOMO, IN 46901

find us on  

MAIL: PO Box 9014
Kokomo, IN 46904

*Offer good through March 2018 only.
3 month minimum subscription must be paid for
prior to receiving the 1 month free.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ email: _____

kt Sunday Select PLUS!
all the Sunday advertising deals PLUS full local community news from the Kokomo Tribune!