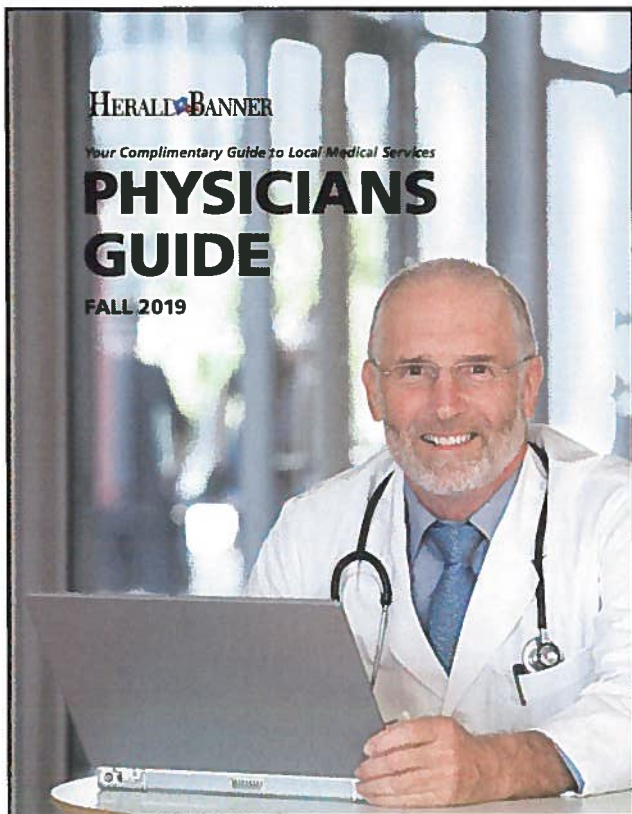


PHYSICIANS GUIDE



FAMILY MEDICINE
MCCRARY, DEE G., JR., M.D.
 FAMILY MEDICINE
Medical School: U.S. Coast Community College (1976) - Family Practice

Greenville Healthcare Associates
 4301 Wesley St., Ste. C
 Greenville, TN 37601
 913.454.8171
greenvillehca.com

FAMILY MEDICINE
MONDAY, SUZANNE, M.D.
 FAMILY MEDICINE
Medical School: UT Medical Branch at Jackson State (1981) - Family Medicine

Greenville Healthcare Associates
 4301 Wesley St., Ste. C
 Greenville, TN 37601
 913.454.8171
greenvillehca.com

FAMILY MEDICINE
NEECE, CHASITY, APRN, FNP-C
 FAMILY MEDICINE
Medical School: University of Tennessee at Knoxville (1998) - Family Nurse Practitioner

Greenville Healthcare Associates
 4301 Wesley St., Ste. C
 Greenville, TN 37601
 913.454.8171
greenvillehca.com

FAMILY MEDICINE
PABODY, GLENN, PA
 FAMILY PRACTICE
Medical School: TN State University (1987) - Family Practice

Carevide Kaufman
 301 N. Mountain Dr.
 Knoxville, TN 37542
 615.513.7911
carevide.org

FAMILY MEDICINE
PERON, RONALD J., MD
 CHIEF MEDICAL OFFICER
Medical School: Eastern Va. State Univ. (1978) - Family Practice

Carevide
 4308 Wesley St.
 Greenville, TN 37601
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PHYSICIANS GUIDE FALL 2019 11

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www.huntregional.org

DESCRIPTION:

Published in the spring and in the fall, this very popular guide to health professionals contains provider listings and ads pertaining to the health field.

It measures 8.25"x10.75" and is full color glossy. Page count ranges from 36 to 40. In-house graphics produces the guide, and uploads to Publications Press about four weeks out.

This is a key component of the newspaper's promotions. As such, work begins about three months out, with the business and the advertising departments working together to generate contact lists and to sell the magazine and provide all of the information needed to the graphics department.

DISTRIBUTION & PRINT QUANTITY:

12,000 are printed and delivered to provided locations, and also, inserted into the three Herald-Banner publications.

REVENUE:

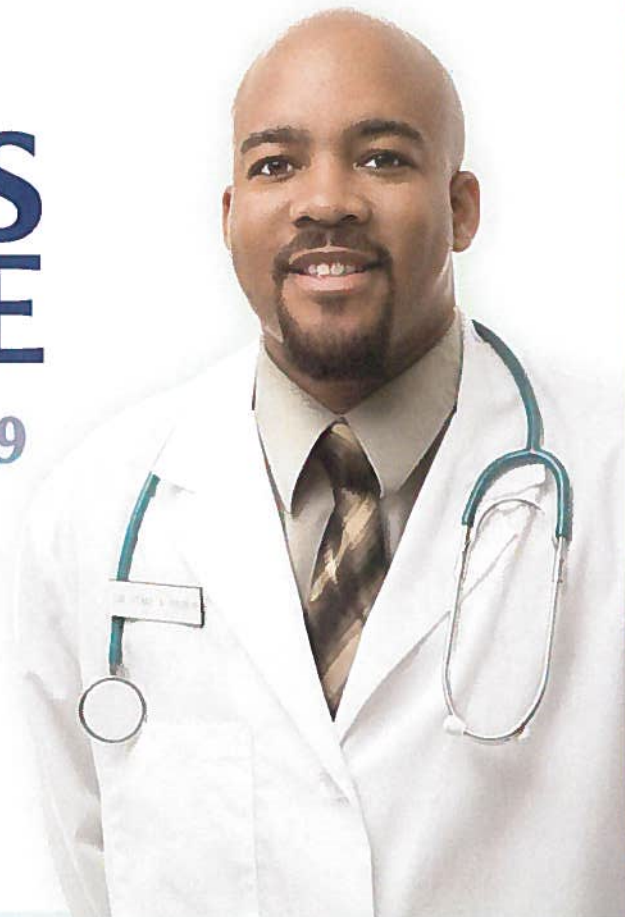
Total Revenue Sold:	\$31,860
Less Expenses:	\$ 6,235
Profit:	\$25,625

HERALD BANNER
PUBLICATIONS

PHYSICIANS GUIDE

OCTOBER 2019

**DEADLINE
FRIDAY
SEPT. 27TH**

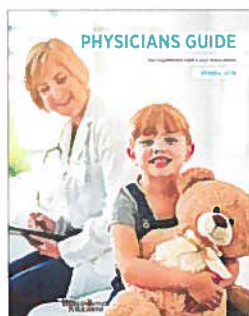


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DISPLAY ADS: An ideal advertising vehicle for physicians who want to enhance their listings. This is the best way to give details about what you have to offer. As a full glossy publication, your color ad is really going to pop!

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Quarter Page \$520

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Publishes:

Herald-Banner

Thursday, Oct. 24, 2019

Rockwall Herald-Banner

Friday, Nov. 1, 2019

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