

2019 WITH LOVE & REMEMBRANCE

The Tribune-Democrat

2019

ADVERTISING RATES

Front Page

Includes pick-up into Neighbors* in full color and 13,000 digital impressions on tribdem.com

5 col X 3" (10" X 3") full color.

12X rate \$491.75

1X rate \$614.70

Back Page

Includes pick-up into Neighbors* in full color and 20,000 digital impressions on tribdem.com

5 col X 11" (10" X 11") full color.

12X rate \$1,491.38

1X rate \$1,870.47

Inside pages

Includes Neighbors* and 13,000 digital impressions on tribdem.com

6 col X 3" (11.65" X 3")

Full Color \$536.50

Black and White \$356.50

Includes Neighbors* and 9,000 digital impressions on tribdem.com

2 col X 3" (3.817" X 3")

Full Color \$245.50

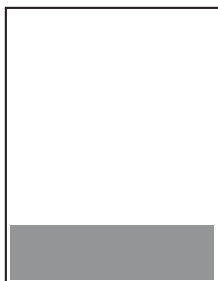
Black and White \$172.00



REMEMBRANCE TAB

PUBLISHES MID-MONTH BEGINNING IN JULY 2019

Every month, The Tribune-Democrat will publish a separate section commemorating those from our circulation area who have passed away. This section will be a recap from the published obituaries from the daily paper.



Front Page
(10.2" x 3")



Back Page
(10" x 11")



Inside Pages
(11.65" x 3")



Inside Pages
(3.817" x 3")



*Weekly Publication mailed to 60,000 Non-subscribing households.

Call 814-532-5042 or email advertising@tribdem.com for more information or to reserve your space

Deadline: Thurs., August 1, 2019 | Publish Date: Sun., August 11, 2019

The Tribune-Democrat

Use our 165 years of experience to help your business grow.

DAILY NEWSPAPER | JOHNSTOWN MAGAZINE | COMMERCIAL PRINTING | DIGITAL OPTIONS | DIRECT MAIL | SPECIAL SECTIONS | EVENTS

Contact your sales representative for details | 425 Locust St. Johnstown, PA 15901 | tribdem.com

The Tribune-Democrat

425 Locust Street – Johnstown, PA 15901 – 814-532-5162 – FAX: 814-539-2292 – marizzo@tribdem.com

Mary Anne Rizzo, Director of Advertising

June 7, 2019

Dear Funeral Director,

It is hard to believe that it has been more than three years since we introduced our digital obituary platform.

We continue to make improvements to the website and frequently hear from you and your associates on suggested changes. These ideas are always forwarded to our information technology people for consideration.

We are updating the obit platform with a change that we need your help implementing. We have added an enhancement that will allow us to provide the family with five (5) copies of the paper in which their family member's obituary is published.

This is where we need your help. All that needs done is to update the **Account Details** area for each individual Family with the families' preferred mailing address. That's all.

We will pull a list of obituaries that are published daily in **The Tribune-Democrat** and provide the families' names and addresses to our circulation department for mailing of the five copies.

The second part of this enhancement is our special remembrance section. We will republish all the obituaries from June in a special Remembrance section in mid-July. This publication will be available to all our subscribers. Moving forward this will be a monthly publication.

We believe the Remembrance section will be a keep-sake for all our readers.

Thank you for your help implement this change. If you have any questions please feel free to reach out to us by phone or email.

Sincerely,

Mary Anne Rizzo
Director of Advertising
The Tribune-Democrat
(814) 532-5162