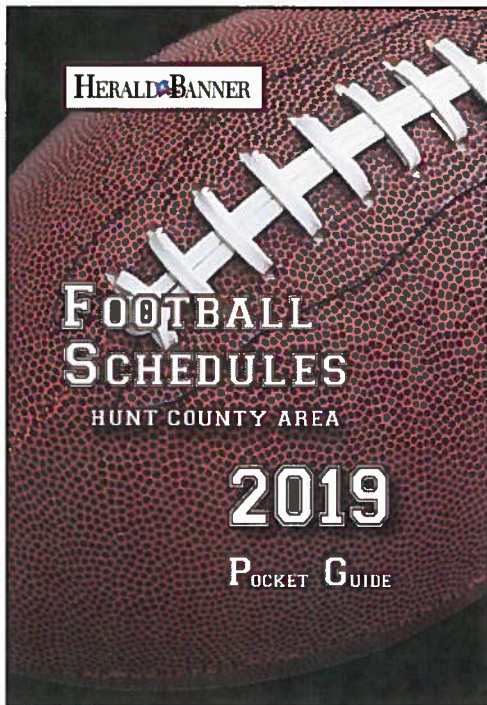


FOOTBALL POCKET GUIDE







GREENVILLE LIONS


Aug. 17	@ Carter/Roosevelt (Scrimmage)	_____
Aug. 23	Seagoville (Scrimmage)	_____
Aug. 30	WT White	_____
Sept. 6	@ Lincoln (Dallas Pleasant Grove)	_____
Sept. 13	Corsicana*	_____
Sept. 20	Open	_____
Sept. 27	@ Kaufman*	_____
Oct. 4	North Forney*	_____
Oct. 11	@ Terrell*	_____
Oct. 18	Royse City* ★	_____
Oct. 25	@ Sulphur Springs*	_____
Nov. 1	Forney* (Senior Night)	_____
Nov. 8	@ Ennis*	_____

**District Game ★ Homecoming*

5A • Division II • Region II • District 8
 2018 Overall Record: 2-7
 Home Field: T.A. "Cotton" Ford Stadium
 3515 Lions Lair Road, Greenville, TX 75401



School Physicals | Well Child Exams | Acute Illnesses
 Separate Sick/Well Waiting Rooms | Extended Hours



903.455.5958
 3005 Joe Ramsey Blvd E, Suite A, Greenville

Learn more at:
Carevide.org/Pediatrics
[Facebook.com/CarevidePediatrics](https://www.facebook.com/CarevidePediatrics)

DESCRIPTION:

Published annually, this guide fits in the pocket and contains the schedule of each of the 12 area high school football teams..

Schedules are ordered by classification, and provided by the sports editor.

The guide measures 4"x6" and is all color on glossy paper.

Where possible, the schedule on the right read, and ads on left-hand read. Ads are full page. Advertisers receive 5,000 impressions on the website.

Team schedule sponsorships are available on the top right hand corner of the schedule page, where an advertiser may have a 1.25"x2" brand themselves and support the team.

We do allow center-spread bleed ads if need arises.

In-house graphics produces the magazine, and uploads to Publications Press about four weeks out.

Our sports editor provides the schedules.

DISTRIBUTION & PRINT QUANTITY:

Ad reps distribute the guide to the advertisers and to the 12 area high schools, as well as to contacts at booster clubs. Printing 2,000 accommodates those needs for the Herald-Banner.

REVENUE:

Total Revenue Sold:	\$6335
Less Expenses:	<u>\$1600</u>
Profit:	\$4819

HERALD BANNER
PUBLICATIONS

Are you ready for some football?
THE HERALD-BANNER 2019
FOOTBALL SCHEDULE POCKET GUIDE



Back Cover • \$400
Inside Front • \$325
Inside Back • \$325
Index Page 3 • \$175
Full Page • \$250
 Price includes
 5,000 digital impressions
 Ads are 3.5" x 5"
Team Sponsor • \$99

Publishes Aug. 22
Reserve Space July 30

Reserve your full page today! Ask for Advertising.
Call 903-455-4220