DATE

Dear Valued Subscriber,

Thank you for choosing NEWSPAPER NAME as your source for local news and information. This letter is to inform you that there will be a rate adjustment with your MONTH draft. The new amount will be RATE per month. That’s only NUMBER cents per day.

For more than NUMBER years, NEWSPAPER NAME has been the leading source of local news and advertising in the NEWSPAPER MARKET. This rate adjustment will enable us to continue to provide you with the excellent news content and home delivery service to which you are accustomed. We have not increased the price of your newspaper since DATE.

As a Total Access subscriber you receive 24-hour news coverage which includes our print edition as well as expanded content on all of our digital platforms, such as your desktop computer, iPad and other tablets, and mobile phone.

* Home delivery of the printed newspaper provides you essential local news, sports, community events, opinion pages, obituaries, advertising including sales flyers and money saving coupons.
* The e-Edition, which is a complete digital replica of our daily newspaper, provides online pages that look exactly like our print pages, also providing you the ability to enlarge type size for easier reading, as well as instantly connecting to video and more website content.
* Complete access to enhanced content at WEBSITE, including breaking news, videos, photo galleries, social commenting and so much more.

To activate your Total Access digital privileges, go to WEBSITE. You can also call Subscriber Services for assistance at PHONE NUMBER from OFFICE HOURS., Monday through Friday; and OFFICE HOURS. on Saturday and Sunday.

We look forward to serving you and your family for many years.