

Support Local Business Spending Challenge Sponsorship

Hi (client name),

Hope you're staying safe and healthy! As you know, local small businesses have been heavily impacted by today's COVID-19 crisis. Many of our loved local businesses and business owners are struggling through these unprecedented times and trying to find ways to alleviate their losses. We at the Record-Eagle want to promote safe spending at those businesses as our way to support the cause!

Our Facebook post reach has increased by 81% (70,699 people) in the past week so we decided to create a way local businesses can capitalize on reaching that huge audience, which resulted in the "Small Local Business Spending Challenge". This will be a photo contest where people submit a selfie of their curbside, delivery or online purchases from local small businesses, with the business in the background (includes websites). The top 3 photos with the most likes will receive DTCA Gift Certificates to promote spending even more money at local businesses when they're able to open back up!

As the exclusive sponsor you would receive the following: Presented By Name Rights on Facebook Contest, Presented By Name Rights and Logo on (17) 1/8 Page Full Color Print Ads, 50,000 digital ads on our www.record-eagle.com website (43% traffic increase right now), and Presented By Name Rights and Logo on E-Newsletter Blast to 10,000 subscribers. Print run dates are April 8th-April 22nd promoting contest entries and April 26th for the Winner Announcement. The one-time cost is \$799 with a total value of \$5,372, saving you \$4,573 as our offer to support your business during these times!

Please let me know if you'd like to reserve this first come, first serve opportunity.

Thank you,

(rep name)